

2020 Cookie Program Quick Fact Sheet

Training: Exclusively Online, beginning in November 2019

Sale Dates: Beginning the week of January 6th - February 23rd

Troops Eligibility Requirements: Must be established by December 13th to be eligible to participate in the 2020 Cookie Program

8 Tasty and Delightful Varieties

Cookie Price: \$4 per package/\$48 per case

Gluten Free Cookie Price: \$5 per package/\$60 per case

INITIAL COOKIE ORDER DEADLINE: December 9th

INDEPENDENT BOOTH SALES: January 11th

COUNCIL BOOTH SALES: February 1st

Council booth sales are conducted in rounds, including an early round for all troops that participated in the 2019 Fall Product Program.

COOKIE CUPBOARD HOURS & EXTENDED HOURS:

Cupboards open on January 11th - Weekday Hours: 9:00am to 6:00pm

Saturday Cupboard Dates: January 11th, 18th, 25th & February 1st - Saturday Hours: 9am to Noon

2020 COOKIE PRODUCT PROCEEDS:

With Recognitions: \$0.70 per package
Without Recognitions: \$0.75 per package

2020 National Girl Scout Cookie Weekend: Feb. 21st - 23rd

2020 Cookie Program Theme: Chase Your Adventure!

2020 Cookie Program Mascot: Fox

Cookie Program Best Practices:

- ◆ Hold off on any registered Girl Scouts transferring from troop to troop beginning December 1st – March 15th
- ◆ Troop initial order is recommended to sustain your troop through the first week of the Cookie Program
- ◆ Minimize the number of people allowed to pick up for your troop from cupboard, to avoid confusion
- ◆ Ensure troops are collecting money frequently, example Money Monday's and Frequent Friday's
- ◆ Do not release more than 100 packages to girl's at one time
- ◆ Communicate with parent and girls ongoing throughout the Cookie Program
- ◆ Before placing a planned order, communicate with girl's and parents to ensure no one has an excess of cookies
- ◆ Ensure receipts for product and money are given to parents
- ◆ Ensure transfers are being done frequently in Smart Cookies (i.e.: Troop to Girl, Girl to Girl, Girl to Troop, etc.)

