



Press Release

Contact: Michelle Martinez
Director of Marketing and Communications
Girl Scouts of Greater South Texas
Phone: 956-425-2388 x422
mmartinez@gsgst.org

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For Immediate Release

(Harlingen, TX)- On behalf of the Board of Girl Scouts of Greater South Texas, we are pleased to announce that Lydia Aleman has been appointed as the new CEO for the Council. Ms. Aleman will begin her new appointment on January 21, 2019.

Ms. Aleman will lead the organization as Ms. Lea Peacock retires. Ms. Peacock has provided leadership to the organization for over 23 years and has done an outstanding job. Her legacy will be long remembered. She will be leaving our Girl Scout Council with a newly affirmed three year charter from Girl Scouts USA, another extraordinary accomplishment.

Ms. Aleman comes to us after an extensive search process, which included over 60 applicants. The pool of candidates was extensive and the search committee, which included 4 board members and one troop leader did a terrific and challenging job of narrowing the finalists to present to the full Board. Thanks goes to Jamie Foster, Priscilla Salinas, Jolee Perez, Karyn Salazar and Carol Rausch for reviewing the applicants and recommending the finalists to the Board.

The Board unanimously approved Ms. Lydia Aleman as our new Chief Executive Officer. Ms. Aleman comes from an exceptional background at the University of Texas Rio Grande Valley as Associate Vice President of University Advancement. She has over 20 years of diverse experience in development, advancement services, foundation management, and oversight. Her experience also includes budgeting, accounting, compliance, marketing and key stakeholder relationships.

Lydia holds master's degrees in Accounting and Business Administration.

The Board is excited to have Lydia join our organization as she brings a valued perspective, experience, new approaches, and a desire to contribute to the leadership development programs that Girl Scouts offers our girls in the Greater South Texas Council.

Please welcome her as she prepares to work with us in our mission to build girls of courage, confidence and character to make this world a better place.

About Girl Scouts of Greater South Texas

For over 100 years, Girl Scouts has help build girls of courage, confidence, and character who make the world a better place. We are 21,168 strong with 17,387 girls and 3,781 adults that service 26 South Texas counties. We are committed to providing the Girl Scout Leadership experience to girls ages 5-17 that inspires and motivates them to take action for themselves and their world. We have 5 service centers located in Corpus Christi, Harlingen, McAllen, Victoria, and Laredo. For more information on how to join, volunteer, partner or donate, please visit www.gsgst.org.