

# **2021 Cookie Program**

## **Family Guide**



**2021 Cookie Program Theme: Be Amazing!**

**2021 Cookie Program Mascot: Honey Bee**



# Table of Content

Welcome	3
The Girl Scout Promise & Law and how it relates to the Cookie Program	4
Important Dates	5
Cookie Program Tips	6-8
Her Cookie Business = A Family Affair	9
2021 Cookie Line Up	10-11
Booth Sale Basics	12-13
Cookie Program Recognitions	14-15
Other Cookie Program Details	16
Cookie Receipt	17
E-Card Information	18-19
Smart Cookie Platform	20
Thank you	21

## Harlingen Service Center

202 E. Madison  
Harlingen, TX 78550

## McAllen Service Center

5317 McColl St.  
McAllen, TX 78504

## Corpus Christi Service Center

2410 Bevecrest  
Corpus Christi, TX 78415

## Laredo Service Center

701 N. Stone Ave  
Laredo, TX 78040

## Deborah Branch Service Center - Victoria Region

104 W. River Rd  
Victoria, TX 77901

[www.gsgsgt.org](http://www.gsgsgt.org)

[info@gsgst.org](mailto:info@gsgst.org)

800.477.2688



# Welcome to the 2021 Girl Scout Cookie Program!

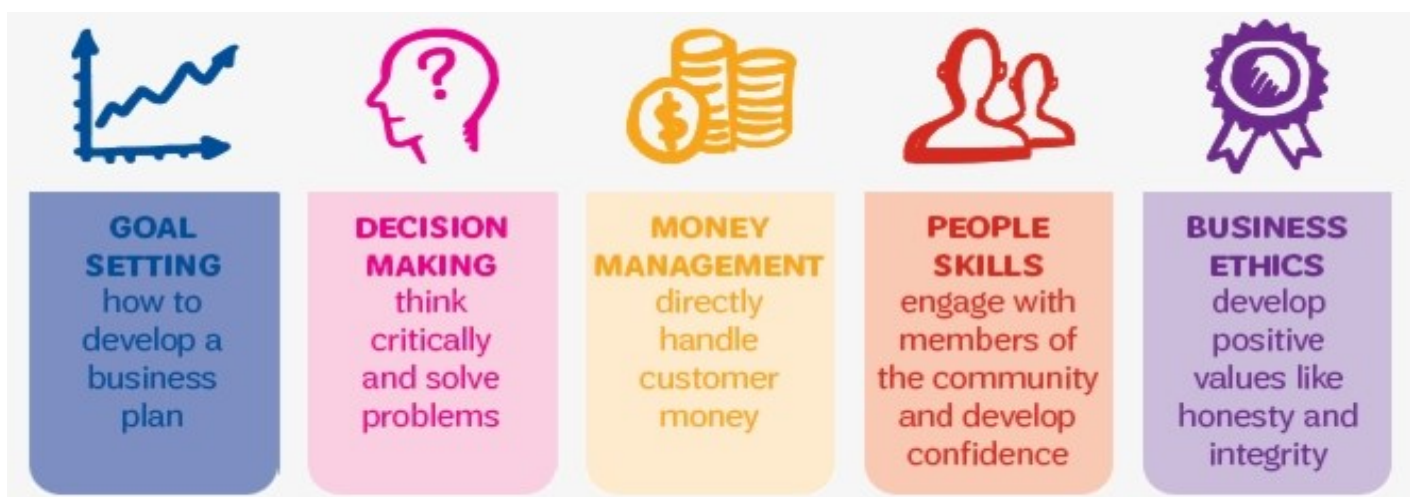
You're excited? We are too! The Product Program Team at GSGST welcomes you to the 2021 Girl Scout Cookie Program. This guide will help you as you navigate through the Girl Scout Cookie Program and help you have a smooth sale!

The Girl Scout Cookie Program is the largest entrepreneurial program for girls in the world – how cool is that? The knowledge and skills learned serves them for a lifetime. Girls gain essential skills, not from a book, but from real-life experiences building a strong foundation for success.

Your guidance and support of the 2021 Girl Scout Cookie Program is instrumental in the success for your Girl Scout. Thank you for your support! Let's get started!

The Girl Scout Cookie Program teaches Girl Scouts skills to grow into leaders in their own life, in business and in the world:

- ♦ **Goal Setting:** Sets cookie sales goals individually and, with her team, creates a plan to reach them. She develops cooperation and team building skills all along the way.
- ♦ **Decision Making:** Helps decide how her team spends their cookie money, furthering critical thinking and problem solving skills
- ♦ **Money Management:** Takes cookie orders, handles customers' money, and gains valuable and practical life skills around financial literacy.
- ♦ **People Skills:** Learns how to talk to, listen to and work with all kinds of people while selling cookies. These experiences help her develop healthy relationships and conflict resolution skills that she can use throughout her life.
- ♦ **Business Ethics:** Be honest and responsible at every step of the cookie sale. Her business ethics reinforce the positive values she is developing as a Girl Scout.



### **The Girl Scout Promise:**

*On my honor, I will try:  
To serve God and my country,  
To help people at all times,*



### **The Girl Scout Law:**

I will do my best to be  
Honest and fair,  
Friendly and helpful,  
Considerate and caring,  
Courageous and strong, and  
Responsible for what I say and do,  
And to  
Respect myself and others,  
Respect authority,  
Use resources wisely,  
Make the world a better place, and  
Be a sister to every Girl Scout.

### **How the Promise and Law Relate to Cookies:**

Unfortunately, every year we receive reports of cookie selling behaviors that are in violation of the Promise and Law. All parents and volunteers should be acting as role models to ensure girls have a positive Cookie Program experience. Parents/Volunteers and girls are expected to:

- **Respect other troops' booth locations**
- **Respect business property and rules**
- **Leave area clean and free from trash**
- **Follow all safety federal and state guidelines as it pertains to COVID-19**

If you see a violation of a Cookie Program Policy, email GSGST with the troop number. Situation will be handled at a council level.

**Email information to: [info@gsgst.org](mailto:info@gsgst.org)**

# Important Cookie Dates

**January 1st:** Girls begin marketing their sales, via Smart Cookies & social media

**Week of January 4th:** **Cookie Program Begins!**

**January 4th - January 9th:** Cookie Delivery Week (communicate with your troop to set up a pickup time/location)

**February 21st:** **Last Day of the Cookie Program!**

**End of April:** Cookie recognitions are delivered, communicate with the troop leader for a safe and timely distribution

**Throughout the Sale:** Regular collection of cookie money on behalf of the troop, please adhere to any and all dates set forth by troop.



# Cookie Program Tips

There are a variety of opportunities to sell cookies beyond door to door sales and traditional cookie booths.

## Socially-Distant Cookie Sales

### *No-Contact Deliveries:*

- Communicate with your customers to determine where they would like their cookies dropped off.
- Knock on the door/ring the door bell, then back away 6-10ft. Have the customer take their cookies and leave payment. In lieu of cash, payment can be made through the digital cookie option or other forms of payment such as cash app, Venmo, etc.
- Consider scheduling trunk pick-up times to minimize the number of people there at once.
- Find a special way to say “thank you” - whether through a thank you video or a personalized note, your girls will want to show their customers some appreciation.

### *Creative Community Walkabouts:*

- Get the word out! Let your community know that cookies are back by posting flyers or leaving door hanger notes in your neighborhood to inform them when and how girls are planning to sell.
- Plan to set up a cookie stand in a central location in the neighborhood and invite neighbors to drop by. Share your “open” times and location with your community and on social media.
- Think outside the box to find spots where people might be excited to get their favorite cookies, such as coffee shops or restaurants with thriving take out orders. Connect with local businesses to offer cookies as a dessert option for customers via curbside options.

## Drive Thru Cookie Booth Sales

### *Set Up a Cookie Drive Thru (communicate with your troop leader to organize)*

- Give customers a convenient way to get their cookies by setting up in parking lots and offering a “drive thru” service.
- Work with local businesses to secure a safe location and collaborate on advertising your drive thru, include marketing on social media.
- Share your drive thru location with your community and invite individuals to visit your drive up location while keeping a safe distance.
- Limit the number of girls that are at a your pick up locations. Ensure that there are at least two adult volunteers onsite.

### *Drive Thru Cookie Booth Sale Recommendations:*

- Safe area of parking lot with plenty of room for cars to get off the street and not impede traffic in case a line forms. Two entrances are recommended so drivers can enter and exit safely.
- Arrow markers to show which way to enter/exit.
- Lawn signs to alert drivers that a drive thru booth sale is just ahead (i.e: streamers and balloons catch attention).
- Orange cones or roped drive areas.
- Order cards so customers can see the varieties of cookies.
- Girls must be instructed on safety, making sure masks are being used at all times with minimal contact.
- Designated duties for each participating girl/adult, no more than 5 girls per drive thru cookie booth.

### **Remember to...**

Wear a face mask  
Don't touch your face  
Follow your community social distancing guidelines  
Use gloves when needed  
Use hand sanitizer





# Cookie Program Tips - Cont.

## Virtual Girl Scout Cookie Booths

Virtual booths, hosted on social media, give girls a way to achieve their sales goals and help others in their community from home. In fact, girls may find this allows them to discover new ways to take the lead in their cookie business and stay connected through virtual means.

Here's how it work:

### *Step 1: Invite your Girl Scout to brainstorm how they can help others with Girl Scout cookies.*

Girls will undoubtedly want to do their part, and there's never been a better time for a donation program that enables customers to donate cookies. Would girls like to encourage customers to support first responders on the front line? Or send cookie packages to surprise elderly neighbors or to someone in need? There are certainly many people who would be cheered by Girl Scout cookies.

### *Step 2: Create a social media event or schedule a live stream*

Invite girls (with proper supervision) to go live on Facebook or Instagram to reach larger number of potential customers.

### *Step 3: Make it personal and make it fun*

Girl Bling, customers love to see personal touches from girls at booths, and the same is true online. Encourage girls to build their virtual booth with custom artwork, photos, videos, etc.

### *Step 4: Consider the logistics and include details*

- How will cookies be delivered? Communicate with your customers to determine where they would like their cookies dropped off.
- Discuss payment options:
  - Utilize the digital cookie pay option via the Smart Cookies app.*
  - Use Venmo, Cash App or other similar money sharing apps (such as Facebook Pay) to give customers additional no-contact payment options.*
  - Collect money or checks in envelopes from customers porch or front door.*
  - If you are at a pick up location and the customer want to pay with cash, have them place the money in an envelope, keeping 6ft. apart, with a gloved hand you can retrieve the money with no customer contact, return any change through envelope.*

### *Step 5: Invite friends and family*

- Encourage girls to mention their goals
- Share how they plan to use their troop proceeds
- Explain how they plan to help their community

### *Step 6: Promote on social media and in your community*

As you know, go-getter Girl Scouts can and will bring out the good in any situation. Now more than ever, girls are spending time in virtual settings and engaging in social media, so an online experience comes naturally to them. Using Girl Scouts online safety guidelines, encourage them to go big with social sharing to drive customers near and far to their Virtual Cookie Booth. They will love making a virtual pitch or creating videos to direct customers to their online digital site.

### *Step 7: Celebrate and share your success*

Let everyone in your social channels see how the girls are helping their community with their Virtual Cookie Booths and remember safety must be everyone's top priority. Be sure to review and follow Girl Scouts safety guidelines at [www.gsgst.org](http://www.gsgst.org). The safety of girls and their families must always come first.

# Cookie Program Tips - Cont.

## Social Media Tips

### *How to set up a Facebook event:*

Setting up a Facebook event is easy and gives girls a chance to practice some tech-savvy business skills.

- On the left menu of your Facebook feed, click + Create event and choose Private or Public. If you create a private event, only invited guests will see your event.
- Fill in the event name, location, date, time and description. You can choose a specific date and time to host a “live” virtual booth, or a date range when you'll be responding to requests.
- Customize your event!
- Click create, you'll be taken to your event where you can invite guests, share posts and edit event details if needed.

## Business to Business Sales

- Business to Business sales are made between two businesses; in this case one of the businesses is a Girl Scout. The business then uses the purchased cookies to give to a consumer (usually as a thank you to customers or employees). For example, a real estate agent might buy cookies to give out as housewarming gifts to clients, or a sales firm may want to say thanks to employees for reaching a sales goal.

Depending on the connection to the business, the sales can either be arranged by an individual Girl Scout, or by the entire troop and credit is split evenly among the girls. Communicate with the troop leader to identify those roles.

### *Examples of businesses to contact:*

- Real Estate offices
- Car dealership
- Doctor's office
- Accounting firm (tax season is around the corner)
- Any service or sales based business
- The business cannot be a council secured cookie booth location.

## Coach Your Girl Scouts

- Listen to your Girl Scout practice her sales pitch.
- Review cookie materials together and visit Girl Scout Cookie and cookie company web sites to help her learn more about the product.
- Ask questions – maybe even pretend to be a potential customer and do a little role-play!
- Guide her to set practical and useful goals about what she wants to learn and earn.
- Listen to her describe what her goal is.
- Be a role model for business ethics and safety rules!
- Have fun with your Girl Scout!

Remember that the Girl Scout Cookie Program is a part of the Girl Scout Leadership Experience, which is girl driven. Let your Girl Scouts take the lead in selling cookies and reaching goals. Your encouragement, coaching and guidance will be key ingredients to a successful Cookie Program experience for each girl.

### **Did you Know?**

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world! Through it, girls develop essential skills and learn how to think like entrepreneurs. Girls as young as five are building their confidence and learning about the cookies!





# Her Cookie Business = A Family Affair

## Cookie Entrepreneur:

When you're a cookie entrepreneur family, she'll want the world to know. Introducing once again, the **Cookie Entrepreneur Family Pin!**

This year-by-year pin collection was designed and inspired by families just like yours! It's never been easier to support your girl as she develops business skills, makes amazing memories, and earns a different pin for her uniform every cookie season. The simple, age-specific guidelines have been tailored for her developing skill set, making success a snap.

## Family Engagement:

Families not only become a girl's first employee's, they inspire her innovation, support her dreams, and guide her management style. Family Involvement equals financial empowerment and independence.

- Goal Management - Listen to her describe what she wants to do, how much she wants to earn and what she will need to do to get to her goal. Guide her to set reasonable and achievable goals about what she wants to learn and earn.
- People Skills - How does she approach customers and respond to rejection? Role play how she might respond to customers. How does she make her customers feel? Does she adapt her pitch to different customers?
- Cookies 101 - Review content on cookie packages, understand certification and bakery details to help her learn about the cookies. The more she knows about her product, the better she can promote them.
- Inventory Management - Discuss the importance of having enough cookies in stock, but not too many.
- Say yes to the Vest - Each girl represents all Girl Scouts while running her cookie business. Ensure her vest or sash is presentable to wear at all times during the cookie program.
- Business Ethics - Be a role model for business ethics and safety rules. Encourage your girl to research her favorite businesses to see if their values align with hers.

**More importantly, HAVE FUN and MAKE MEMORIES with your girl that will last a lifetime!**

# Cookie season is more fun with family.



**COOKIE**   
**ENTREPRENEUR**  
 **Family**

**Bring the whole family together for tons of fun and learning with our brand NEW Girl Scout Cookie Program pin collection!**

Each Girl Scout grade level will have its own set of requirements to help families guide their Girl Scout as she runs her own cookie business year after year. Girls can earn all 13 pins in the collection—one unique pin for every year they participate!

Learn more at:  
[girlscouts.org/entrepreneurfamily](https://girlscouts.org/entrepreneurfamily)



GIRL SCOUT COOKIE PROGRAM PIN COLLECTION

# GSGST 2021 Cookie Line-UP

**\$4/per package with the exception of the  
Gluten Free Caramel Chocolate Chip, at \$5/per package**

**Only 2021 Cookies may be sold**

## All your favorites are back — plus a NEW Cookie!

**NEW!**



**Toast-yay!™**



*French Toast-inspired cookies  
dipped in delicious icing and full of  
flavor in every bite. Yay!*



**Girl Scout**

**S'mores®**



*Crispy graham cookies  
double-dipped in creme icing and  
coated in delicious fudge.*



**Lemonades®**



*Savory slices of shortbread with a  
refreshingly tangy lemon flavored icing.*



**Shortbread®**

*Traditional shortbread cookies.*



**Thin Mints®**



*Crispy chocolate wafers dipped in a  
mint chocolaty coating.*



**Peanut Butter**

**Patties®**



*Crispy vanilla cookies layered  
with peanut butter and covered  
with a chocolaty coating.*



**Caramel deLites®**

*Vanilla cookies topped with caramel,  
sprinkled with toasted coconut, and  
laced with chocolaty stripes.*



**Peanut Butter**

**Sandwich**

*Crisp and crunchy oatmeal cookies  
with creamy peanut butter filling.*



**Caramel**

**Chocolate Chip**

*Rich caramel, semi-sweet chocolate  
chips, and a hint of sea salt in a  
chewy, gluten-free cookie.\**

\*Limited availability.





# New 2021 Cookie!!



## toast-yay!™

### Here today, Gone tomorrow



### It's the last season for Girl Scout S'mores.

### Get them while you can!



# Booth Sale Basics

The troop cookie manager is responsible for selecting booth sale times through Smart Cookies, helping girls and parents understand the booth sale guidelines, providing adequate supervision at each sale and ensuring that your booth sales are accurately represented in Smart Cookies. Girls learn valuable skills at a booth sale such as handling money, interacting with customers, presentation skills, and managing inventory.

## There are 2 types of Cookie Booths

**1. Council Sponsored Booth Sales** - These booths are secured by the GSGST Product Program Team and located in high volume or high profile areas such as HEB, Wal-Mart, Bass Pro Shops, local Malls and Shopping Centers, Sam's Club, and IHOP. These booth locations can be secured using the booth scheduler on Smart Cookies and it is open to all GSGST troops during different rounds.

**Troop leaders, cookie managers, and parents are NOT allowed to contact council booth locations to individually arrange a booth sale for the troop. Council booth sales start February 5th.**

**2. Troop Secured Booth Sales** - A Troop Secured Booth Sale is a location that a troop secures on their own to sell cookies. Examples include a local place of worship, banks, restaurants, car washes, community event, etc. The troop must receive written permission from the locations owner/manager using the ***Troop Secured Booth Sale Agreement Form***. A Troop Secured Booth cannot be a Council booth location. Troop Secured Booths can start as early as January 9th and can end on February 21st. Form is not required to be submitted to council, troops will retain the form for their troop records.

Once you have your booth sale scheduled it's time to plan for your Girl Scout cookie booth. Below is a **suggestion** of how many cases to take to a booth sale by variety, quantities sold will vary by location. Some variables that impact the number of packages sold include time and day of sale, weather, location, timing during the sale (beginning/end). Schedule a planned order if need be to make sure enough cookies are available for your booth sale.

Toast Yay: 1 or 2 cases  
S'mores: 1 case  
Lemonades: 2 cases  
Shortbread: 1 case  
Thin Mints: 4 to 6 cases  
Peanut Butter Patties: 3 cases  
Caramel DeLites: 4 to 6 cases  
Peanut Butter Sandwiches: 1 case



# Booth Sale Basics - Continued

## Booth Sale Rules

- All Girl Scout members are required to follow federal, state, and local mandates in reference to mask wearing and social distancing.
- Girls need to be present at every booth sale in uniform or a girl scout t-shirt.
- Be on time for your booth sale.
- Bring: cookies, table, chairs, decorations, a cash box with change available, a credit card reader, Booth Sale Worksheet form.
- Count cookies and money before and after each booth sale. Be sure money balances and write a receipt. Keep track of who was at each booth sale.
- Do not allow girls to block the entrance of the store. Be polite and courteous to the customers at all times.
- Troops can set up their booths in the front of the store entrance as per the store manager, locations may vary as to where troops will be allowed to set up.
- Troops cannot set up at a location's parking lot, median, driveway, or landscape area.
- Do not eat, drink, smoke or chew gum at a booth sale. You and your troop are representing Girl Scouts to your community.
- Bring a copy of your booth Scheduler confirmation email from Smart Cookies to every booth sale.
- Make your booth sale eye catching to the public - Bling your Booth!
- DO NOT leave empty cookie cases at the store location or in their trash cans. We always take empty cases with us.





# Cookie Program Recognitions

Check out this years cookie recognitions and help your girl set her goal!

## 2021 Cookie Program Recognition Line - Up

				<p>Recognitions are cumulative. Troops that choose to Opt-Out of Recognitions will not receive Membership at the 300 level but will receive all patches and the items at the 800 and higher levels IF earned.</p> <p>Recognitions are based on availability and may not be exactly as pictured. Colors/styles/model/brand of some items may vary.</p> <p>Girl Scout must be in grades 2nd - 8th to select Resident Camp.</p> <p>Dinner with CEO TBA</p> <p>Travel Rewards are not cumulative. Travel Rewards can only be selected at one level. Travel rewards must be used during the current Girl Scout year and the Girl Scout must already be registered for a council sponsored or GSUSA trip/destination. Girl Scout must be a C, S, A to select this reward.</p>
<p><b>Theme Patch</b> 12-74 Packages Sold</p>	<p><b>Lanyard</b> 75-149 Packages Sold</p>	<p><b>Amazzing Socks</b> 150-299 Packages Sold</p>	<p><b>21-22 Membership AND Drawstring Bag AND 300 bar patch AND I Sold 300 Boost Bar Patch</b> 300-449 Packages Sold</p>	
			<p><b>OR</b></p> <p><b>\$100 Travel Reward</b></p>	
<p><b>Bee Plush</b> 450-599 Packages Sold</p>	<p><b>Hoodie AND I Sold 600 Boost Bar Patch</b> 600-799 Packages Sold</p>	<p><b>Beach Towel, Bee Wireless Speaker, Flower Pillow AND 800 Bar Patch AND I Sold 800 Boost Bar Patch OR \$100 Travel Rewards AND 800 Bar Patch AND I Sold 800 Boost Bar Patch</b> 800-999 Packages Sold</p>	<p><b>OR</b></p> <p><b>\$200 Travel Reward</b></p>	
<p><b>Selfie Ring Light AND 1000 Bar Patch OR Mess Kit AND 18 oz Hydroflask AND 1000 Bar Patch OR \$150 Travel Rewards AND 1000 Bar Patch</b> 1000-1499 Packages Sold</p>		<p><b>Logitech Crayon Digital Pencil AND 1500 Bar Patch OR Resident Camp AND 1500 Bar Patch OR \$200 Travel Rewards AND 1500 Bar Patch</b> 1500-1999 Packages Sold</p>		
<p><b>Pandora Bee Charm with Pandora Necklace AND 2000 Bar Patch AND Dinner with our CEO OR Zink Polaroid Mint Pocket Smartphone Printer AND Dinner with CEO AND 2000 Bar Patch OR \$300 Travel Rewards AND 2000 Bar Patch AND Dinner with our CEO</b> 2000+ Packages Sold</p>		<p><b>Key Ring</b> Initial order of 50 Packages</p>	<p><b>I Sold 100 Boost Bar</b> Initial order of 100 Packages</p>	
<p><b>Online/Direct Ship Only Recognitions</b></p>				
<p><b>250 Theme Boost Bar Patch</b></p>	<p><b>500 Theme Boost Bar Patch</b></p>	<p><b>1000 Theme Boost Bar Patch</b></p>	<p><b>1500 Theme Boost Bar Patch</b></p>	<p><b>2000 Theme Boost Bar Patch</b></p>
<p>250 Packages Sold Online</p>	<p>500 Packages Sold Online</p>	<p>1000 Packages Sold Online</p>	<p>1500 Packages Sold Online</p>	<p>2000 Packages Sold Online</p>



**Recognitions will not be ordered for a troop that does not clear cookie council balance on time (March 1st)**



# Cookie Program Recognitions - Cont.

## Resident Camp Requirements:

1. Brownies - Cadettes (Must have completed 2nd Grade)
2. Must register for camp in advance
3. Camp dates are set , girl/parents can select dates they prefer
4. Troop Cookie Manager will select the date preferred by girl/parents

## Fun Patches:

A troop can choose to order additional patches for girls. Patches are ordered with the troops recognition order, at a cost of \$0.50/per patch.



## Travel Reward Option:

- For Cadettes, Seniors, and Ambassadors
- Use Cookie Travel Rewards for council sponsored travel trips or GSUSA destinations.
- Travel Rewards are not cumulative.
- Must be used during the 2020/2021 Girl Scout Membership year.
- Trip deposit must be made before travel reward is applied - (deposit fees vary based on travel location).



**Visit the [gsgst.org](https://gsgst.org) travel page for a list of council sponsored trips and GSUSA destinations.**

# Other Cookie Program Details

## Participation:

Troop must be established by December 16th

- All girls must be registered for 20/21
- Parents must sign a Parent Financial Agreement form prior to receiving cookies.

## Debt Protection:

To minimize collections and debt the following processes have been established and initiated

- Cookie receipts will be written and provided for all transactions, when distributing cookies and collecting monies
- Troop CANNOT release more than \$400 in cookies - equates to 100 packages of cookies at one time to a parent

## Virtual Cookie Share:

Girl Scouts of Greater South Texas will be collaborating to initiate a Virtual Cookie Share program.

- Troops/Girls will advertise their Virtual Cookie Share program at point of sale and/or booth sales
- Troops/Girls still receive payment for cookies - no product will be exchanged
- Troops/Girls will receive credit for cookies
- Troops will not have actual inventory of cookies - council will have cookies shipped directly to entity selected for the Virtual Cookie Share program.

## Mystery Shopper:

To help assist troops/girls in operating a successful Cookie Booth Sale, council will select volunteers that will appear as "Mystery Shoppers". The purpose is to help make sure all troops/girls are conducting an appropriate booth sale that will minimize issues and obstacles often reported to council from Store Managers - this will maintain our working relationship with various stores approached for council booth sales.

*Mystery Shoppers will do as followed:*

- Mystery Shopper will visit booth sale locations, if booth is presentable and operating as indicated Booth Sale Basics, girls at the booth sale location will receive a fun patch.
- For those troops that do not meet the Booth Sale Basics, Troop Advisor may receive an email informing them they were visited and state why troop did not receive patch.



# Cookie Receipts

Troop are asked to fill out a money and/or cookie receipt for every box of cookies issued or money received. Providing receipts for every transaction keeps a record of financially responsible.



Cookies to a Girl			
MONEY AND/OR COOKIE RECEIPT			
Troop#/Name:		GIRLS NAME	SU Date: 1/25/21
No. Of Cases	No. of Pkgs.	Varieties	Money
	6	Toast Yay	
	6	S'mores	
1		Lemonades	
		Shortbread	
2		Thin Mints	\$
2		Peanut Butter Patties	
4		Caramel deLites	
1		Peanut Butter Sandwiches	
10	12	TOTAL 132 pkgs	
Received By		Parents Signature	Troop#
Received From		Troop Cookie Managers Signature	Troop#123

## Cookies to a Girl, troops are asked to:

- Receipt every package of cookies even if it's just one.
- Have parent count total amount of cookies given. Verify amount listed on receipt.
- Include girls name, date, varieties, how many of each, signature of adult accepting, and signature of person giving the cookies.
- Give one copy of receipt to parent/guardian and keep one copy for the troops records.

More cookies will not be distributed to a girl until payment has been received for cookies already taken.

Money From a Girl			
RECEIPT			
Troop#/Name:		GIRLS NAME	Date:
		SU	1/31/21
No. Of Cases	No. of Pkgs.	Varieties	Money
		Toast Yay	PAID \$400.00
		S'mores	
		Lemonades	
		Shortbread	
		Thin Mints	for 100 pkgs.
		Peanut Butter Patties	
		Caramel deLites	
		Peanut Butter Sandwiches	
		TOTAL	
Received By		Troop Cookie Managers Signature	Troop#123
Received From		Parent's Signature	Troop#

**NOTE:** It is the responsibility of girls to sell cookies received. Cookies may not be returned to the troop unless agreed to by the Troop Cookie Manager and he/she accepts full responsibility for returned inventory. Troop cookie manager can designate a date that all unsold cookies can be returned to the troop.

## Money from a Girl troops are asked to:

- When receiving money, troops are to make sure to count and verify amount before parent leaves.
- Troop cookie manager signs in the received by area. Parent signs in the received from area.
- Give parent/guardian one copy of receipt and keep one copy for your records.

# E-card Information

## Customer receives invitation - selects Girl Delivery

Addy has invited you to buy Girl Scout cookies! [Inbox X](#)

noreply@uat.abcsmartcookies.com  
to me


3:43 PM (0 minutes ago) ☆ ↶ ⋮

Dear Cindy,

It's Girl Scout Cookie time! Ready to order your favorite cookies and power unique and amazing experiences for my troop and me all year long? The Girl Scout Cookie Program allows me to practice leadership the Girl Scout way by running my very own cookie business. I'll earn money to enhance my Girl Scouting experience and learn essential life skills that will benefit me today and in the future. The best part is 100 percent of the proceeds stays local, so you can feel good about helping your community with every bite.


Help me reach my goal of 1000 packages.  
This year, my troop and I are using our cookie earnings to: take a trip to Savannah.  
My favorite cookie is Toast-Yay.  
You can always select "Cookie Share" and the packages sold will be donated to: Operation Cookie Share.

Thank you for supporting Girl Scouts!  
Thank you, Addy



Order online and your girl scout cookies will be shipped to your address via SmartPost; shipping charges will apply.

[Order Now](#)



I want a girl scout to deliver the cookies to my door.

[Order Now](#)

## Customer enters delivery information

Dear Cindy,

It's Girl Scout Cookie time! Ready to order your favorite cookies and power unique and amazing experiences for my troop and me all year long? The Girl Scout Cookie Program allows me to practice leadership the Girl Scout way by running my very own cookie business. I'll earn money to enhance my Girl Scouting experience and learn essential life skills that will benefit me today and in the future. The best part is 100 percent of the proceeds stays local, so you can feel good about helping your community with every bite.

Help me reach my goal of 1000 packages.  
This year, my troop and I are using our cookie earnings to: take a trip to Savannah.  
My favorite cookie is Toast-Yay.  
You can always select "Cookie Share" and the packages sold will be donated to: Operation Cookie Share.  
Thank you for supporting Girl Scouts!  
Thank you, Addy

Required fields indicated by \*

### Delivery Details

First Name *	<input type="text" value="Cindy"/>		
Last Name *	<input type="text" value="Schafer"/>		
Email Address *	<input type="text" value="ncschafers@gmail.com"/>		
Phone Number	<input type="text"/>		
Home Address *	<input type="text" value="10000 Greenpond Ln"/>		
Suite/Apt. #	<input type="text"/>		
City *	<input type="text" value="Huntersville"/>		
State *	<input type="text" value="North Carolina"/>	Zip Code *	<input type="text" value="28078"/>
Language *	<input checked="" type="radio"/> English <input type="radio"/> Spanish		

### Cookie Order

## Customer selects option to order and pay now or pay on delivery

First Name *	<input type="text" value="Cindy"/>		
Last Name *	<input type="text" value="Schafer"/>		
Email Address *	<input type="text" value="ncschafers@gmail.com"/>		
Phone Number	<input type="text"/>		
Home Address *	<input type="text" value="10000 Greenpond Ln"/>		
Suite/Apt. #	<input type="text"/>		
City *	<input type="text" value="Huntersville"/>		
State *	<input type="text" value="North Carolina"/>	Zip Code *	<input type="text" value="28078"/>
Language *	<input checked="" type="radio"/> English <input type="radio"/> Spanish		

### Cookie Order

			PACKAGES
<input checked="" type="radio"/>	Cookie Share	\$0.00	<input type="text" value="0"/>
<input checked="" type="radio"/>	Toast-Yay	\$0.00	<input type="text" value="0"/>
<input checked="" type="radio"/>	Empire	\$0.00	<input type="text" value="0"/>
<input checked="" type="radio"/>	Lemonade	\$0.00	<input type="text" value="1"/>
<input checked="" type="radio"/>	Shredded	\$0.00	<input type="text" value="1"/>
<input checked="" type="radio"/>	Mini Lemon	\$0.00	<input type="text" value="0"/>
<input checked="" type="radio"/>	Peanut Butter Patties	\$0.00	<input type="text" value="0"/>
<input checked="" type="radio"/>	Cherry Cheesecake	\$0.00	<input type="text" value="0"/>
<input checked="" type="radio"/>	Peanut Butter Sandwich	\$0.00	<input type="text" value="0"/>
<input checked="" type="radio"/>	Cherry Cheesecake Chip	\$0.00	<input type="text" value="0"/>
LIMITED SUPPLY, may not be available			
Total		\$0.00	2

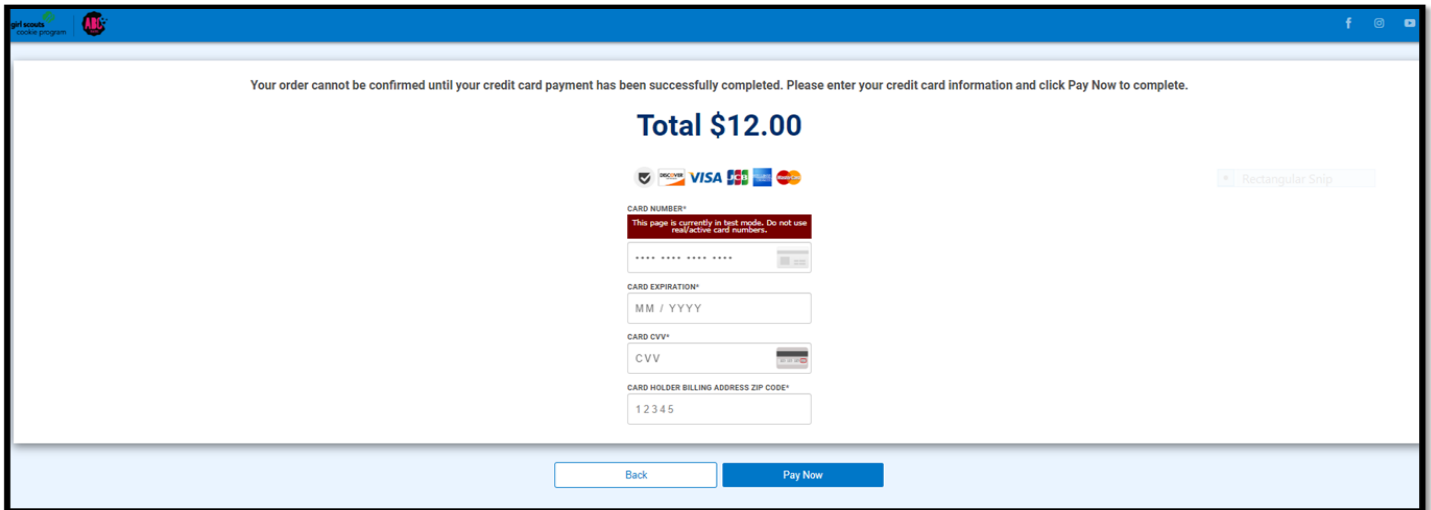
WARNING FOR CALIFORNIA RESIDENTS  
WARNING: Consuming these products can expose you to chemicals including acrylamide, which are known to the State of California to cause cancer and birth defects or other reproductive harm. For more information go to [www.P65Warnings.ca.gov/food](http://www.P65Warnings.ca.gov/food)

[Order & Pay Now](#) [Order & Pay on Delivery](#)



# E-Card Info. Continued


## Order and pay now option pops up with the credit card payment screen



Girl Scouts cookie program

Your order cannot be confirmed until your credit card payment has been successfully completed. Please enter your credit card information and click Pay Now to complete.

**Total \$12.00**

 [Rectangular Snip](#)

CARD NUMBER\*

This page is currently in test mode. Do not use real/active card numbers.

.....

CARD EXPIRATION\*

MM / YYYY

CARD CVV\*

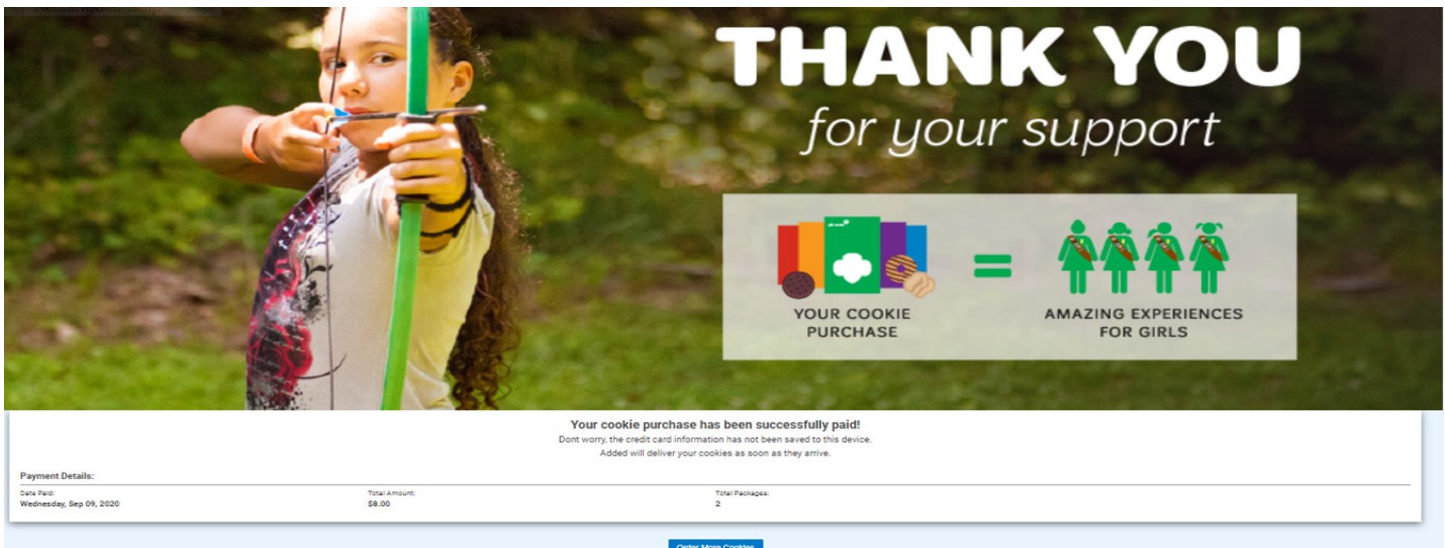
CVV

CARD HOLDER BILLING ADDRESS ZIP CODE\*

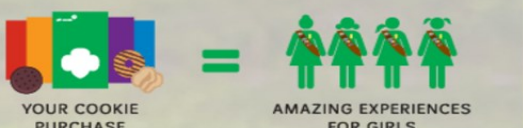
12345

[Back](#) [Pay Now](#)

## Confirmation page appears when order is successfully placed



**THANK YOU**  
*for your support*

  
YOUR COOKIE PURCHASE = AMAZING EXPERIENCES FOR GIRLS

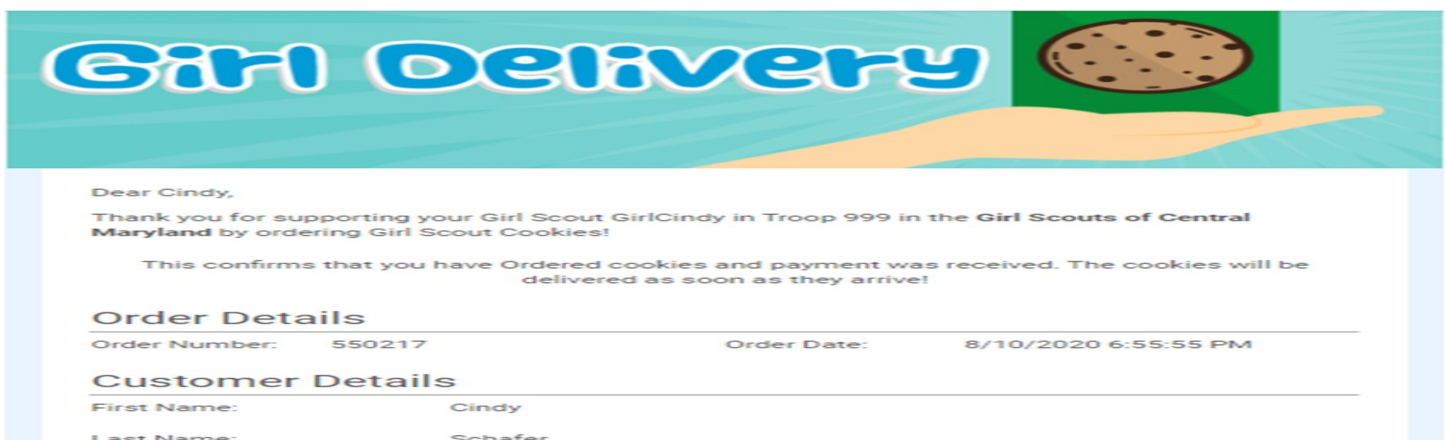
Your cookie purchase has been successfully paid!  
Dont worry, the credit card information has not been saved to this device.  
Added will deliver your cookies as soon as they arrive.


Payment Details:

Date Paid: Wednesday, Sep 09, 2020	Total Amount: \$8.00	Total Packages: 2
---------------------------------------	-------------------------	----------------------

[Order More Cookies](#)

## Customer and Parent receive order confirmation email



**Girl Delivery** 

Dear Cindy,

Thank you for supporting your Girl Scout GirlCindy in Troop 999 in the Girl Scouts of Central Maryland by ordering Girl Scout Cookies!

This confirms that you have Ordered cookies and payment was received. The cookies will be delivered as soon as they arrive!

**Order Details**

Order Number:	550217	Order Date:	8/10/2020 6:55:55 PM
---------------	--------	-------------	----------------------

**Customer Details**

First Name:	Cindy
Last Name:	Schafer

# Smart Cookie Platform

What	Description	Where
Cookie theme information	Complete gallery of images, clip art, certificates, etc.	<a href="https://www.flickr.com/photos/abcbakersvolunteergallery/albums">https://www.flickr.com/photos/abcbakersvolunteergallery/albums</a>
Selling safely video and tips	Safe selling tips	<a href="https://www.youtube.com/user/ABCCouncils">https://www.youtube.com/user/ABCCouncils</a>
Cookie varieties	Cookie sell sheets with product description and recipes, etc.	<a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
Booth sale poster	Poster	Flickr, <a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
Troop goal poster	Poster	Flickr, <a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
Volunteer and girl videos	How-to videos on a variety of topics	<a href="https://www.youtube.com/user/ABCCouncils">https://www.youtube.com/user/ABCCouncils</a>
Activity tips and how-tos	Idea starters and instructional tutorials	<a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
Standard forms	Parent permission slip, count it up forms, etc.	<a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
Social media tips & tricks to boost engagement	Thought starters	<a href="http://www.abcsmartcookies.com">www.abcsmartcookies.com</a>
ABC Bakers Facebook Page	Excite and energize volunteers and troops about cookie sales with sales strategies, success stories, technology tips and more	<a href="https://www.facebook.com/abcbakers/">https://www.facebook.com/abcbakers/</a>
Lemonades Facebook Page	Leverage consumer love for this star ABC Bakers product, generate more product buzz, and educate the general public about where to find the cookies they love.	<a href="https://www.facebook.com/LemonadesCookie/">https://www.facebook.com/LemonadesCookie/</a>



**Thank you and have fun!**

Thank you!

