

2021 Fall Product Program Family Guide



The Fall Product Program is easy, fun and a great way to start off your Girl Scout year!

Girls will learn and develop important skills; goal setting, decision making, money management, people skills and business ethics.

- ♦ Girls learn how to run their own business while connecting with customers and selling nuts, candies and magazines during the Fall Product Program.
- ♦ Girl earn rewards, troops earn proceeds to add to their troop treasuries for Girl Scout activities and adventures throughout the year!

Program Begins (In-Person & Online)	10/1
Program End (In-Person)	10/28
Last day parents can enter order card orders into the M2 site	10/28
Product delivery to troops/parents begin	11/17
Product delivery to customers from girls begin	11/17
Online Fall Product Program ends	11/29
Monies due to Troop	12/6



girl scouts

M2 Media Group



Hi!
Our friendly customer service representatives are ready and waiting to answer all of your Fall Product Program questions!

question@gsnutsandmags.com
(800)-372-8520

We're happy to help!

Participation Options

Product	Sale Type	Money Collection Process	Delivery Type	Troop Proceed
Nuts/Candy	In Person	<ul style="list-style-type: none"> Girls share order cards, collect money from customers Family or Troop enters orders into M2OS by the deadline (<i>TFPM decides who enters orders into M2OS</i>). Girls turn in monies due to TFPM no later than December 6th. 	Delivered by girls to customers Deadline: Family Entry Orders Due 10/28 TFPM enters order due by 10/29	With Recognitions \$.75 Without Recognitions \$.80
Nuts/Candy	Online	<ul style="list-style-type: none"> Girls create storefront in M2OS, send emails to friends and family Customers pay online for girl delivery option Orders are automatically credited to the girl in M2OS 	Delivery by girl to customer, beginning 11/17	With Recognitions \$.75 Without Recognitions \$.80
Nuts/Candy	Online	<ul style="list-style-type: none"> Girls create storefront in M2OS and send emails to friends and family Customers pay online, including shipping cost Orders are automatically credited to the girl on M2OS 	Orders are shipped via vendor	With Recognitions \$.75 Without Recognitions \$.80
Magazines	Online	<ul style="list-style-type: none"> Girls create storefront in M2OS and send emails to friends and family Customers pay online Orders are automatically credited to the girl on M2OS 	Magazines are shipped via vendor, allow 8 to 10wks.	With Recognitions 15% Without Recognitions 20%

To earn the Fall Product Personalized Patch:

Girls create their own avatar
Send 18+ valid emails to family and friends via the M2 storefront
Sell \$300+ in combined fall items



To earn the Cross Over Patch:

Sell 100+ Fall Product Items
Sell 300+ cookie packages in the 2022 Cookie Program



Care to Share Program

This program is a great way for customers to give back to the community!

Girls offer the "Thank you" product to customers for \$6, purchase will support our hero's locally and abroad.



Patch is earned by girls with 3+ "Thank you" purchases!

Fall Product Program Checklist

Before the Program

September/October:

- ♦ If your Girl Scout needs to join or renew her membership for the 2021/2022 year, go to MYGS on the GSGST website (www.gsgst.org) or call us at 956-425-2388 or email us at info@gsgst.org.
- ♦ Troop Fall Product Managers will distribute order cards and money envelopes. Families must complete, sign and submit a permission form. Form and other program resources can be found on the GSGST website, Fall Product Program page.

During the Program

October/November:

- ♦ **Oct. 1st - Go Day!** Girls create and customize avatar, set up their storefronts and record message or video. Parents can help if needed. Girl should send emails to customers as soon as their storefront is set up. Girl can take orders online and/or in-person with the paper order card.

Parents of all registered girls will receive an email invitation to access M2OS. Log in using www.gsnutsandmags.com/gsgst and follow the instructions.

Didn't receive an email? Check your spam mail folder first and then contact info@gsgst.org.

- ♦ Troops/girls can participate anytime after Go Day.
- ♦ **Oct. 28th/10PM- Paper order card orders ends!** Orders can be entered by families until 10pm.
- ♦ **Oct. 29th/10PM - Deadline for Troop Fall Product Managers to enter any paper card orders** that have not been entered. Orders can be entered by TFPM until 10pm.

****After Oct. 28th, customers can continue to purchase nut/candy and magazine items through the girl's online storefront only - online sale ends on 11/29.***

- ♦ **Nov. 30th - Girl recognition deadline.** Girls, parents or TFPM can select girl recognition options in M2OS. Recognition orders are placed based on number of items sold (please refer to girl order card).

After the Program

The TFPM will print reports to aid with product and recognition pick up and distribution. Families can also access/print **Girl Order Report** from M2OS girl dashboard.

- ♦ TFPM's will set up a time/location for parents to pick up nut and candy orders and later, girl recognitions.
- ♦ TFPM's must count and verify each item received during pick up from Service Unit and when distributing nut/candy items and recognitions to girls/parents.
- ♦ Families will sign itemized receipt for pick up of nut/candy items and girl recognitions.

Important Information

Dates/Timeline:

- ♦ **Week of November 17th - 19th:** Nut/Candy items start to be delivered to the Service Unit. TFPM's will pick up product and distribute to families.
- ♦ **Week of November 17th:** Girls start delivery product to customers!

Parents, please help your Girl Scout in delivering products to their customers in a timely manner using best practices and safety protocols.

- ♦ **December 6th:** Money due to TFPM!
- ♦ **December 8th:** Money due to GSGST via ACH draft
- ♦ **Week of January 3rd:** Girl recognitions will start to be delivered to Service Units

Download, Save & Print Reports - Reports are accessed via M2OS Girl Dashboard!

Nut/Candy Pick-Up:

- ♦ You will receive the product from your Troop Fall Product Manager
- ♦ Inspect and count the nut and candy items carefully before signing the product receipt
- ♦ Upon taking receipt of product that you have counted and inspected, make sure to immediately keep the product in a cool and dry location.



Girls & Parents:

Please bring all nut and candy items inside immediately after pick-up and store in cool dry

Troop Fall Product Manager Information:

Name: _____

Email: _____

Phone No: _____

Hours Available: _____

Service Unit: _____

