

# The Ultimate Girl Scouts Virtual Campaign Sponsorship Support

## Presenting Sponsor \$10,000

### Trefoil TV -

- Recognition as Presenting Sponsor of TrefoilTV GSGST youtube channel: 21,000+ impressions
  - Recorded message promoting business to be played before each TrefoilTV posting
  - Sponsorship acknowledgment in all materials and social media postings for TrefoilTV
  - Council wide acknowledgments from Service Units and Troops for sponsorship support

### Social Media Platforms -

- Facebook Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Record Facebook message to GSGST Facebook timeline with in-feed post and story tag company
  - Regularly scheduled Facebook posts promoting sponsorship support with Girl Scouts
  - Inclusion on Facebook advertisement as GSGST Girl Scouts at Home Sponsor
- Instagram Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Record Instagram TV message to GSGST Instagram with in-feed post and story tag company
  - Regularly scheduled Instagram posts promoting sponsorship support with Girl Scouts
  - Inclusion on Instagram stories, and posts as GSGST Girl Scouts at Home Sponsor
- GSGST Webpage Promotion: 10,000+ potential unique hits
  - GSGST Website page promotion
  - Company Banner recognition on GSGST pages
  - Record website video promoting business and GSGST support

### Print Media & Electronic Media Platforms-

- Thank you ad recognition as Presenting Sponsor
- Company logo featured on all post-event thank-you emails
- Recognition in GSGST news release
- E-mail blast to GSGST database with company logo: 15,000+ distribution



# Platinum Level Sponsor - \$5,000

## Trefoil TV -

- Recognition as Platinum Level Sponsor on TrefoilTV- GSGST youtube channel: 21,000+ impressions
  - Sponsorship acknowledgment in all materials and social media postings for TrefoilTV
  - Council wide acknowledgments from Service Units and Troops for sponsorship support

## Social Media Platforms -

- Facebook Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Regularly scheduled Facebook posts promoting sponsorship support with Girl Scouts
  - Inclusion on Facebook advertisement as GSGST Girl Scouts at Home Sponsor
- Instagram Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Regularly scheduled Instagram posts promoting sponsorship support with Girl Scouts
  - Inclusion on Instagram stories, and posts as GSGST Girl Scouts at Home Sponsor
- GSGST Webpage Promotion: 10,000+ potential unique hits
  - GSGST Website page promotion
  - Company Banner recognition on GSGST pages

## Print Media & Electronic Media Platforms-

- Thank you ad recognition as Platinum Sponsor
- Company logo featured on all post-event thank-you emails
- Recognition in GSGST news release
- E-mail blast to GSGST database with company logo: 15,000+ distribution

# Gold Level Sponsor - \$2,500

## Trefoil TV -

- Recognition as Gold Level Sponsor on TrefoilTV- GSGST youtube channel : 21,000+ impressions
  - Sponsorship acknowledgment in all materials and social media postings for TrefoilTV
  - Council wide acknowledgments from Service Units and Troops for sponsorship support

## Social Media Platforms -

- Facebook Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Regularly scheduled Facebook posts promoting sponsorship support with Girl Scouts
  - Inclusion on Facebook advertisement as GSGST Girl Scouts at Home Sponsor
- Instagram Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Regularly scheduled Instagram posts promoting sponsorship support with Girl Scouts
  - Inclusion on Instagram stories, and posts as GSGST Girl Scouts at Home Sponsor
- GSGST Webpage Promotion: 10,000+ potential unique hits
  - GSGST Website page promotion
  - Company Banner recognition on GSGST pages

## Print Media & Electronic Media Platforms -

- Thank you ad recognition as Gold Level Sponsor
- Company logo featured on all post-event thank-you emails
- Recognition in GSGST news release
- E-mail blast to GSGST database with company listing: 15,000+ distribution

## Silver Level Sponsor - \$1,000

### Trefoil TV -

- Recognition as Silver Level Sponsor on TrefoilTV- GSGST youtube channel: 21,000+ impressions
  - Sponsorship acknowledgment in all materials and social media postings for TrefoilTV
  - Council wide acknowledgments from Service Units and Troops for sponsorship support

### Social Media Platforms -

- Facebook Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Regularly scheduled Facebook posts promoting sponsorship support with Girl Scouts
  - Inclusion on Facebook advertisement as GSGST Girl Scouts at Home Sponsor
- Instagram Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Regularly scheduled Instagram posts promoting sponsorship support with Girl Scouts
  - Inclusion on Instagram stories, and posts as GSGST Girl Scouts at Home Sponsor
- GSGST Webpage Promotion: 10,000+ potential unique hits
  - GSGST Website page promotion
  - Company Banner recognition on GSGST pages

### Print Media & Electronic Media Platforms-

- Thank you ad recognition as Silver Level Sponsor
- Company logo featured on all post-event thank-you emails
- Recognition in GSGST news release
- E-mail blast to GSGST database with company listing: 15,000+ distribution

## Bronze Level Sponsor - \$500

### Trefoil TV -

- Recognition as Bronze Level Sponsor on TrefoilTV- GSGST youtube channel: 21,000+ impressions
  - Sponsorship acknowledgment in all materials and social media postings for TrefoilTV

### Social Media Platforms -

- Facebook Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Facebook post promoting sponsorship support with Girl Scouts
- Instagram Advertising as GSGST Girl Scouts at Home Sponsor: 8,100 to 21,000 potential subscribers
  - Instagram post promoting sponsorship support with Girl Scouts
- GSGST Webpage Promotion: 10,000+ potential unique hits
  - GSGST Website page promotion:

### Print Media & Electronic Media Platform-

- Thank you ad recognition as Bronze Level Sponsor
- Recognition in GSGST news release
- E-mail blast to GSGST database with company listing: 15,000+ distribution

**The Ultimate Girl Scouts Virtual Campaign  
2020 SPONSORSHIP/DONOR COMMITMENT FORM**

Business name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact name: \_\_\_\_\_ Title: \_\_\_\_\_  
Telephone number (business): \_\_\_\_\_ Fax number: \_\_\_\_\_  
Email: \_\_\_\_\_ Web address: \_\_\_\_\_  
Social media: \_\_\_\_\_

Please list any Facebook, Instagram, or Twitter accounts you would like us to tag in our promotion of your sponsorship.

**COMMITMENT LEVEL**

\_\_\_\_ \$10,000 – Presenting Sponsor    \_\_\_\_ \$2,500 – Gold Sponsor    \_\_\_\_ \$500 – Bronze Sponsor  
\_\_\_\_ \$5,000 – Platinum Sponsor    \_\_\_\_ \$1,000 – Silver Sponsor    Donation: \_\_\_\_

**METHOD OF PAYMENT**

\_\_\_\_ Enclosed is my donation check in the amount of \$ \_\_\_\_\_

\_\_\_\_ Charge my credit card (please print clearly).

Card type:    \_\_\_\_ Visa    \_\_\_\_ Mastercard    \_\_\_\_ Discover

Cardholder's name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Security Code: \_\_\_\_\_

\_\_\_\_ Please email invoice to (provide email): \_\_\_\_\_

Sponsor/Donor signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email **EPS logo and JPG logo** to [vgarcia@gsgst.org](mailto:vgarcia@gsgst.org) by September 30, 2020. If an .eps file is not available, please send highest quality available. Note, submitting a low-resolution logo may require signage to be printed in text in order to maintain quality.

Please return form with donation to the address below:  
Girl Scouts of Greater South Texas c/o Veronica Garcia, CDO  
202 East Madison Ave.  
Harlingen, TX 78550

Questions? Call Me or Email Me  
Veronica Garcia, CDO at (956) 459-2855 or [vgarcia@gsgst.org](mailto:vgarcia@gsgst.org)