

Gold Award Rubric

	Does Not Meet Standard	Needs Improvement	Meets Minimum Standards	Above Average	Exceeds Standards (NYWOD)	Related Question(s)
Pre-Requisites						
Completion of a Senior or Ambassador Journey	Has no idea what a Journey/Silver Award is	Knows what a Journey/Silver is, but can't discuss the activities from the one she completed	Can discuss some of the activities of Journey/Silver Award	Confident in discussing the Journey/Silver Award	Empowered by her Journey/Silver Award projects to GoGold, can have a discussion about what she did and how it was beneficial	pre-requisites
Completion of a S/A Journey OR Silver Award						
Step 1: Choose an Issue						
Issue aligns with GS Promise and Law	not sure what GS promise and law is	issue addresses one part of GS law	issue addresses 2 parts of the of the GS law	issue addresses 3-4 parts of then GS law	Issue addresses 5 or more parts of the GS law	Describe the issue your project will address and who is your target audience. Impact Planning Chart.
Issue demonstrates civic responsibility	replacing the legal responsibility of government; project benefits only elite or privileged members of society		helps the public in a way only citizens can (not something that is responsibility of government); serves the greater good of all citizens			
Target audience is clearly identified	only immediate network	immediate community	5-20% beyond current network	21-50% beyond current network reaching to nearby communities or state	51-99% beyond current network reaching national or global communities	
Project identifies and addresses a valid community need	Issue was selected because girl is interested in topic	Issue has potential but focus is isolated	Issue addresses a commonly known topic of need	Issue addresses 2 commonly known topics of need	Issue addresses 3 or more needs OR addresses a need that is important, but rarely addressed	
Step 2: Investigate						
Research Sources are cited and thoroughly investigated	no validation or research conducted	little or no research is evident and an obvious explanation is provided	some research has been conducted and 1-2 sources are referenced	moderate research, 3-4 resources cited	5+ resources cited and thorough research has been conducted	Discuss your reasons for selecting this project.
Courage was demonstrated while exploring issue	no exploration of issue demonstrated	exploration of issue is one sided and only accounts for current personal beliefs	issue was explored and some personal growth is evident	multiple points of view were considered and discussed, moderate personal growth is discussed	thought went into challenging her own beliefs around the issue and she has expressed personal growth through the investigate process	
Project explains national or global connection to issue	no national or global connection	global or national connection is implied	national connection is made in a basic way	global or national connection is made in a more advanced way	global or national connection is clearly identified and well documented	
Step 3: Get help						
Team members are identified	self and maybe one other person	selected troop members or peers	team of 3-5 was logically assembled from local network	team of 5-8 was assembled from local or larger network	Team of 8 or more was assembled from beyond local network with strategic thought of leveraging skills/expertise	List the names of individuals or organizations that you plan to work with. Project Advisor's Signature
Project advisor is identified and appropriate for the issue	none selected	selected a family member	has some knowledge of the issue	is an expert in this issue	multiple advisors selected OR leveraging expertise has a clearly defined plan	
Step 4: Create a Plan						
Project will allow candidate to demonstrate active leadership	none shown	leads 1 or 2 people in execution of project	leads identified team members in execution of project	leads team members and project provides leadership of target audience	leadership skills of the girl are transferred to the team and target audience	Outline the strengths, talents, and skills that you plan to put into action. What skills do you hope to develop? Enter the names of people or organizations you plan to inform or involve.
Timeline is realistic and appropriate for the scope of the project	no timeline	1-4 milestones defined or existing milestones not relevant to project	5-6 milestones clearly defined	7 -9 milestones clearly defined	10 or more milestones clearly defined	Steps to putting plan into action
Project goals are clearly defined and written in SMART format	no goals	goal is stated in form of feelings, not SMART	1 goal written in SMART format	2 goals written in SMART format	3 or more goals written in SMART format	Describe the steps involved in putting your plan into action...Impact Planning.
Will actively engage/educate members of the community	none engaged or engaged passively	less than 20 engaged	engages 20-45 people in local community	engages 46-75 people with active engagement strategies	engages 76 or more with active engagement strategies	Enter the names of people or organizations you plan to inform or involve. Describe how you plan to tell others about your project, the project's impact, and what you have learned.
Budget is realistic, supplies listed are appropriate for the scope of the project, and well developed	no thought about potential expenses	budget has only total expenses stated	minimum of 5 expenses defined with known income amount needed	6-9 expenses defined and income plan is clear	10 or more expenses defined and income plan is creative	Estimate overall project expenses and how you plan to meet these costs.
Income and potential money earning activities are explained	not explained	Yes, but disregards money earning policies	Yes, follows all money earning policies	creative solution for funding project	highly creative solution for funding project	
Goals establish a measurable impact	impact does not relate to issue	impact is defined as a vague impression	impact is defined by a range, 1 measurement tool identified	impact goals are a reach; 1-2 measurement tools identified	impact goals are high and 3 or more measurement tools are identified	What methods or tools will you use to evaluated the impact of your project?
Project insures sustainability	no sustainability, is really a service project	implied or little attempt to be sustainable, other Girl Scouts will continue	the project in itself is sustainable	more effort toward sustainability established, worked with partner organization to continue	project snowballs and becomes self sustaining (goes viral)	How will your project be sustained beyond your involvement?
Step 5: Present your plan and get feedback						

Gold Award Project Proposal

Gold Award Project Proposal

Gold Award Rubric

Name: _____

		DNM	NI	MS	AA	NYWOD	Notes:
Gold Award Project Proposal	Pre-Requisites						
	2 Journeys OR 1 Journey and the Silver Award						
	Step 1: Choose an Issue						
	Issue aligns with GS Promise and Law						
	Issue demonstrates civic responsibility						
	Target audience is clearly identified						
	Project identifies and addresses a valid community need						
	Step 2: Investigate						
	Research Sources are cited and thoroughly investigated						
	Courage was demonstrated while exploring issue						
Project explains national or global connection to issue							
Step 3: Get help							
Team members are identified							
Project advisor is identified and appropriate for the issue							
Step 4: Create a Plan							
Project will allow candidate to demonstrate active leadership							
Timeline is realistic and appropriate for the scope of the project*							
Project goals are clearly defined and written in SMART format							
Will actively engage/educate members of the community							
Budget is realistic, supplies listed are appropriate for the scope of the project, and well developed							
Income and potential money earning activities are explained							
Goals establish a measurable impact							
Project insures sustainability							
Step 5: Present your plan and get feedback							
Subtotals	0	0	0	0	0	ERROR	
Extended Scores	0	0	0	0.0	0.0	Total Score 0.0	

Project Goal(s) in SMART Format:

Score Ranges:
 <18 needs to edit proposal >= 24 Above Average <30
 >=18 Meets Standard <24 >=30 NYWOD <= 36

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Prep						
Team members are identified	self and maybe one other person	selected troop members, family, or peers	team of 3-5 was logically assembled from local network	team of 5-8 was assembled from local or larger network	Team of 8 or more was assembled from beyond local network with strategic thought of leveraging skills/expertise	Your Team
Project advisor was appropriate for the issue	one selected	Selected a family member	Has some knowledge of the issue	Is an expert in this issue	Multiple advisors selected OR leveraging expertise has a clearly defined plan	Project Advisor
Project						
Report clearly summarizes project & effectiveness	Did not summarize project effectively; leaves reader with many questions about the project	More than 4 grammatical errors; effectively discussed project & results	2-4 minor grammatical errors; effectively discussed project & results	Fewer than 2 grammatical errors; paints a clear picture of the project and its effectiveness	Free of grammatical errors; clear picture of project; compares what was proposed with results of taking action	Describe the issue your project addressed, what impact you had hoped to make, and who benefited. Impact Chart.
Issue aligns with GS Promise and Law	No attempt made	Issue addresses 1 part of the GS law	issue addresses 2 parts of the of the GS law	issue addresses 3-4 parts of then GS law	Issue addresses 5 or more parts of the GS law	
Target audience is clearly identified	Only immediate network	Immediate community	5-20% beyond current network	21-50% beyond current network reaching to nearby communities or state	51-99% beyond current network reaching national or global communities	
Candidate incorporated feedback listed on the interview agreement form into the project	No attempt made	Attempt was made but candidate misunderstood	Suggestions were incorporated into project or explanation given why not; was documented with CM	Candidate included/expanded on suggestions made	Candidate was inspired to expand on them and add more of her own ideas	
SMART Goal(s) was(were) achieved (write project specific goals below)	No attempt made	Attempt was made but candidate only met 70% of goal or less	Candidate made good effort and achieved at least 70-100% of goal, explaining any variances	Candidates efforts to achieve goal were met or exceeded by up to 10% explaining any variances	Candidates efforts to achieve goal were met or exceeded by more than 10%, explaining any variances	
Goal 1:						
Goal 2:						
Goal 3:						
Candidate demonstrated active leadership	None shown	Lead 1 or 2 people in execution of project	Lead identified team members in execution of project	Lead team members and target audience	Leadership skills of the girl were transferred to the team and target audience	
Project impact was measurable	No measurable impact; impact made does not relate to the issue	Impact is defined as a vague impression	Impact goal was nearly met, 1 measurement tool identified	Impact goals were reached; 1-2 measurement tools identified	Impact goals were exceeded and 3 or more measurement tools identified	
Addresses Root Cause of Issue						
Project addressed root cause of the issue	Root cause identified and not addressed	Root cause identified but project did not directly address it	Only one root cause was addressed directly	1-2 root causes addressed; at least one directly	More than 2 root causes addressed directly and with active leadership	What was the root cause of the issue? How did you address it?
Research Sources are cited and thoroughly investigated	No validation or research conducted	Little or no research is evident and an obvious explanation is provided	Some research has been conducted and 1-2 sources are referenced	Moderate research, 3-4 resources cited	5+ resources cited and thorough research has been conducted	
National Requirements						
Project insured sustainability	No sustainability	Implied or little attempt to be sustainable, other Girl Scouts will continue	The project in itself is sustainable	More effort toward sustainability established, worked with partner organization to continue	Project snowballed and became self sustaining (went viral)	How will your project be sustained beyond your involvement
Project explains national or global connection to issue	No national or global connection	Global or national connection is implied	National connection is made in a basic way	Global or national connection is made in a more advanced way	Global or national connection is clearly identified and well documented	Explain the national and/or global link to your project
Inspire/Educate						
Actively engaged/educated members of the community	None engaged or engaged passively	Less than 20 engaged	Engaged 20-45 people in local community	Engaged 46-75 people with active engagement strategies	Engaged 76 or more with active engagement strategies	Describe what steps you took to inspire others through sharing your project
Shared the story of this project with others	No attempt made	Only shared within the Girl Scout Community	Educating about the issue and project only reached target audience	Website, blog, or other social media used to educate about the project and issue; links & analytic measurements included	Above average criteria + news media involved in educating about the project or issue	
Additional Items						
Milestones/Timeline	Candidate did not attempt to follow timeline proposed	Candidate procrastinated and expected everyone else to act quickly on her behalf	Candidate made a good faith effort to adhere to the timeline; no explanation given for delays	Candidate made a good faith effort to adhere to the timeline, some delays occurred but were handled appropriately	Candidate anticipated delays and found ways to work around them keeping to schedule OR excellent reason given for extension of timeline	Timeline
Budget was realistic and well developed	Not discussed	Budget is discussed but doesn't fit scope of project, not all income/expenses accounted for; does not tally to zero	Minimum of 5 expenses defined with supplies & income listed; fits the scope of the project; budget tallied to 0; resources were used wisely	Budget is detailed with 6-9 expenses defined and resources were used efficiently and effectively; tallies to 0	10 or more expenses defined; income or supplies were generated in a creative and sustainable way; tallies to 0	Budget
Personal Growth	No growth evident	In comfort Zone	Some growth evident	Moderate growth evident	Project is outside of comfort zone and large amount of growth evident	Describe any obstacles you encountered and what you did to overcome them.
Pictures, Flyers and Other Documents	No pictures	1-2 pictures of project	3-5 pictures of project that tell the story of the project including candidate leadership submitted with report	3-5 pictures of project that tell the story of the project including candidate leadership submitted 1-3 weeks in advance of deadline	3-5 pictures that tell the story of the project including candidate leadership submitted more than 3 weeks in advance of the deadline	Rallyhood Gallery and Files
Signatures	No signatures	Only 1 signature	Project Advisor and Candidate Signature submitted with report	Project Advisor and Candidate Signature submitted 1-3 weeks in advance of deadline	Project Advisor and Candidate Signature submitted with reports submitted more than 3 weeks in advance of the deadline	Possible Future Impact - Signature Sheet

Gold Award Final Report

Gold Award Final Report

Gold Award Rubric

		Does Not Meet Standard	Needs Improvement	Meets Minimum Standards	Above Average	Exceeds Standards (NYWOD)	Name:
Gold Award Final Report	Prep						Notes:
	Team members are identified						
	Project advisor was appropriate for the issue						
	Project						
	Report clearly summarizes project & effectiveness						
	Issue aligns with GS Promise and Law						
	Target audience is clearly identified						
	Candidate incorporated feedback listed on the interview agreement form into the project						
	SMART Goal(s) was(were) achieved (write project specific goals below)						
	Goal 1:						
	Goal 2:						
	Goal 3:						
	Candidate demonstrated active leadership						
	Project impact was measurable						
	Addresses Root Cause of Issue						
	Project addressed root cause of the issue						
	Research Sources are cited and thoroughly investigated						
	National Requirements						
	Project insured sustainability						
	Project explains national or global connection to issue						
Inspire/Educate							
Actively engaged/educated members of the community							
Shared the story of this project with others							
Additional Items							
Milestones/Timeline							
Budget was realistic and well developed							
Personal Growth							
Pictures, Flyers and Other Documents							
Signatures							

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	SMART Goal(s) was(were) achieved (write project specific goals below)						
	Goal 1:						
	Goal 2:						
	Goal 3:						
	Candidate demonstrated active leadership						
	Project impact was measurable						
Addresses Root Cause of Issue							
Project addressed root cause of the issue							
Research Sources are cited and thoroughly investigated							
National Requirements							
Project insured sustainability							
Project explains national or global connection to issue							
Inspire/Educate							
Actively engaged/educated members of the community							
Shared the story of this project with others							
Additional Items							
Milestones/Timeline							
Budget was realistic and well developed							
Personal Growth							
Pictures, Flyers and Other Documents							
Signatures							
SCORES							
Subtotals							
Extended Scores							