Silver Award Rubric

	Does Not Meet Standard	Needs Improvement	Meets Minimum Standards	Above Average	Exceeds Standards (NYWOD)	Related Question(s)
	0	**1**	**2**	**3**	**4**	

Silver Award Final Report

Prep

	Does Not Meet Standard	Needs Improvement	Meets Minimum Standards	Above Average	Exceeds Standards (NYWOD)	Related Question(s)
Completion of a Cadette Journey	Does not report completion of Journey	Reports completion of a Journey but does not provide details about a Take Action project	Answers all questions regarding Take Action project	Discusses Take Action project in detail	Discusses personal growth, challenges, and successes of Take Action project	Pre-requisites
Team members are identified (including team, project advisor, and other collaborators in narrative)	self and maybe one other person	All team members are members of troop	2-3 Team Members logically assembled from local network	team of 3-4 was assembled from local or larger network	Team of 5 or more was assembled from beyond local network with strategic thought of leveraging skills/expertise	Your Team

Project

	Does Not Meet Standard	Needs Improvement	Meets Minimum Standards	Above Average	Exceeds Standards (NYWOD)	Related Question(s)
Report clearly summarizes project & effectiveness	Did not summarize project effectively; leaves reader with many questions about the project	More than 4 grammatical errors; effectively discussed project & results	2-4 minor grammatical errors; effectively discussed project & results	Fewer than 2 grammatical errors; paints a clear picture of the project and its effectiveness	Free of grammatical errors; clear picture of project; compares what was proposed with results of taking action	Describe your project in detail. What did you do? Where was it? What did you achieve?
Candidate demonstrated active leadership	None shown	Lead 1 or 2 people in execution of project	Lead identified team members in execution of project	Lead team members and target audience	Leadership skills of the girl were transferred to the team and target audience	
Project addressed root cause of the issue	Root cause identified and not addressed	Root cause identified but project did not directly address it	Only one root cause was addressed directly	1-2 root causes addressed; at least one directly	More than 2 root causes addressed diretly and with active leadership	Describe the issue your project addressed and the impact you made.
Project impact was measurable	No measurable impact; impact made does not relate to the issue	Impact is defined as a vague impression	Impact goal was nearly met, 1 objective measurement tool identified	Impact goals were reached; 1 objective measurement tool identified	Impact goals were exceeded 2 or more objective measurement tools identified	
Target audience is clearly identified	Only immediate network	Immediate community	5-10% beyond current network	11-24% beyond current network reaching to nearby communities	25-50% beyond current network reaching state or national communities	Who benefited from the project? How did they benefit?
Project insured sustainability	No sustainability	Implied or little attempt to be sustainable, other Girl Scouts will continue	The project in itself is sustainable	More effort toward sustainability established, worked with partner organization to continue	Project snowballed and became self sustaining (went viral)	What is the lasting effect your project will have on the community?
Project selection	Candidate was assigned project and followed directions to complete.	Candidate chose a pre-existing project or repeated a previous project to address an issue important to her.	Candidate created her own vision to apply to an issue important to her.	Candidate used creativity and research to impact an issue important to her.	Candidate describes personal motivation for using her skills and talents to address an issue important to her.	What were your reasons for selecting this project? Were your goals met? Describe obstacles you encountered and how you overcame them.
SMART Goal(s) was(were) achieved\	No attempt made	Attempt was made but candidate only met 70% of goal or less	Candidate made good effort and achieved at least 70-100% of goal, explaining any variances	Candidates efforts to achieve goal were met or exceeded by up to 10% explaining any variances	Candidates efforts to achieve goal were met or exceeded by more than 10%, explaining any variances	
Personal Growth	No growth evident	In comfort Zone	Some growth evident	Moderate growth evident	Project is outside of comfort zone and large amount of growth evident	
Skills and Learning	Candidate does not report improvement in skills or insight.	Candidate does not give specifics for skills, personal insight, or insight into others.	Candidate identifies 1-2 skills improved, personal insight, and insight into their community.	Candidate identifies 3 skills improved, 2 points of personal insight, and describes how insight into community has developed.	Candidate identifies 4 or more improved skills, 3 or more points of personal insight, and describes 2 or more ways insight into community has improved	Describe what you learned from this project, including skills you developed. What did you learn about yourself? Others?
Evaluation	Candidate does not provide an evaluation.	Candidate answers all questions but without thoughtful reflection.	Candidate provides thoughtful reflection.	Candidate provides thoughtful reflection and ideas for improvement.	Candidate provides thoughtful reflection and indicates intention to improve the impact.	Evaluate your project. What was the most successful aspect of your project? What did you accomplish? What would you do differently next time?
Activley engaged/educated members of the community	None engaged or engaged passivley	Fewer than 20 engaged	Engaged 20-35 people in local community	Engaged 36-50 people with active engagement strategies	Engaged 51 or more with active engagement strategies	Describe what steps you took to inspire others through sharing your project. How did you spread the word?
Shared the story of this project with others	No attempt made	Only shared within the Girl Scout Community	Educating about the issue and project only reached target audience	Website, blog, or other social media used to educate about the project and issue; links & analytic measurements included	Above average criteria + news media involved in educating about the project or issue	

Additional Items

	Does Not Meet Standard	Needs Improvement	Meets Minimum Standards	Above Average	Exceeds Standards (NYWOD)	Related Question(s)
Milestones/Timeline	Candidate logged fewer than 40 hours, or fewer than 20 active leadership hours.	Candidate logged fewer than 50 hours, or 20-30 active leadership hours	Candidate logged 50 hours, at least 30 of which were active leadership hours	Candidate logged over 50 hours, or 30-40 hours of active leadership	Candidate logged over 40 hours of active leadership.	Hour Log
Budget was realistic and well developed	No budget	Budget doesn't fit scope of project, not all income/expenses accounted for; does not tally to zero	Expenses defined with supplies & income listed; fits the scope of the project; budget tallied to 0; resources were used wisely	Budget is detailed with expenses defined and resources were used efficiently and effectively; tallies to 0	Budget is detailed with expenses defined, income or supplies were generated in a creative and sustainable way; tallies to 0	Budget
Pictures, Flyers and Other Documents	No pictures	1-2 pictures of project	3-5 pictures of project that tell the story of the project including candidate leadersihp submitted with report	3-5 pictures of project that tell the story of the project including candidate leadersihp and one other type of documentation	3-5 pictures that tell the story of the project including candidate leadership and 2 or more additional types of documentation	Additional Documentation
Project advisor was appropriate for the issue	none selected	none selected	none selected	one selected, who is not a family member or member of troop	one selected who is expert in issue	Report Signatures Page
Signatures	No signatures	Only 1 signature	Candidate, Troop Volunteer, and Parent Signature provided	Project Advisor signature submitted, report submitted 1-3 weeks in advance of deadline	Project Advisor Signature submitted, report submitted more than 3 weeks in advance of the deadline	

Silver Award Rubric

	Does Not Meet Standard	Needs Improvement	Meets Minimum Standards	Above Average	Exceeds Standards	Name:
	0	1	2	3	4	Provide notes for all scores of 0 or 1:
Prep						
Completion of a Cadette Journey						
Team members are identified						
Project						
Report clearly summarizes project & effectiveness						
Issue aligns with GS Promise and Law						
SMART Goal(s) was(were) achieved\						
Candidate demonstrated active leadership						
Project addressed root cause of the issue						
Project impact was measurable						
Target audience is clearly identified						
Project insured sustainability						
Project selection						
Personal Growth						
Skills and Learning						
Evaluation						
Activley engaged/educated members of the community						
Shared the story of this project with others						
Additional Items						
Milestones/Timeline						
Budget was realistic and well developed						
Pictures, Flyers and Other Documents						
Project advisor was appropriate for the issue						
Signatures						
SCORES						
Subtotals						
Extended Scores						

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