

Fall Product Program

IRG/Juliette Guide



The Fall Product Program is easy, fun and a great way to start off your Girl Scout year!

Girls will learn and develop important skills; goal setting, decision making, money management, people skills and business ethics.

- The Juliette program allows girls to register individually for Girl Scouts, mixing and matching different activities to meet their needs and interests.
- Juliettes can participate in the Fall Product Program, learn business skills, and earn rewards.

Summary of Juliette Caregiver Responsibilities:

- Take Training and read the Fall Product Program Juliette Guide
- Assist your Juliette with setting up her online storefront and connecting with her customers.
- Enter paper order card orders into M2 by deadlines.



Important Dates!

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| Early access for Troop Volunteers | 09/25/2025 |
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| Fall Product Program Begins! | 10/01/2025 |
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| Last Day for in-person & online girl delivered ordering | 10/30/2025 |
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| Adult/Caregiver deadline for entering in -person orders into M2 system | 10/29/2025 |
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| Deadline for Troop to enter or edit order card items for participants | 10/30/2025 |
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| Deadline for SU edits to order card items | 10/30/2025 |
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| Last day for online orders | 10/30/2025 |
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| Last day for participants/troops to make reward choices | 11/17/2025 |
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| Delivery of nut/chocolate items to SU volunteers | 11/18/2025-11/20/2025 |
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| All money due to Troop /Council ACH | 12/3/2025 |
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Earn Customized Patches

Fall Personalized Patch

To earn:

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$300 in total Fall sales



Crossover Personalized Patch

To earn:

- Create your avatar in the M2 system
- Sell 100+ items in the Fall
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 300+ packages of cookies during the 2025 Girl Scout Cookie Program



Program Checklist

| Product | Sale Type | Money Collection Process | Delivery Type | Juliette Proceed |
|------------|-----------|---|---|--|
| Nuts/Candy | In Person | <ul style="list-style-type: none"> Girls share order cards, collect money from customers Juliette Caregiver enters order into M2. Juliette Caregivers must submit a Troop Product Program Agreement/ ACH Form and must have funds available for Council Draft. | <p>Delivered by girls to customers</p> <p>Deadline: Juliette Caregiver Entry Orders Due 10/29</p> <p>TFPM enters order due by 10/30</p> | Based on the IRG Fall Product Program Credit Scale |
| Nuts/Candy | Online | <ul style="list-style-type: none"> Girls create storefront in M2OS, send emails to friends and family Customers pay online for girl delivery option Orders are automatically credited to the girl in M2OS | Delivery by girl to customer, beginning 11/18 | Based on the IRG Fall Product Program Credit Scale |
| Nuts/Candy | Online | <ul style="list-style-type: none"> Girls create storefront in M2OS and send emails to friends and family Customers pay online, including shipping cost Orders are automatically credited to the girl on M2OS | Orders are shipped via vendor | Based on the IRG Fall Product Program Credit Scale |
| Magazines | Online | <ul style="list-style-type: none"> Girls create storefront in M2OS and send emails to friends and family Customers pay online Orders are automatically credited to the girl on M2OS | Magazines are shipped via vendor, allow 8 to 10wks. | Based on the IRG Fall Product Program Credit Scale |



Participation Options

Before the Program

September/October:

- If your Girl Scout needs to join or renew her membership for the 2025/2026 year, go to MYGS on the GSGST website (www.gsgst.org) or call us at 956-425-2388 or email us at info@gsgst.org.
- Council will distribute order cards and money envelopes. Juliette Caregivers must complete, sign and submit a permission form. Form and other program resources can be found on the GSGST website, Fall Product Program page.

During the Program

October/November:

- Oct. 1st - Go Day! Girls create and customize avatar, set up their storefronts and record message or video. Parents can help if needed. Girl should send emails to customers as soon as their storefront is set up. Girl can take orders online and/or in-person with the paper order card.
 - Juliette Caregivers will receive an email invitation to access M2OS. Log in using www.gsnutsandmags.com/gsgst and follow the instructions. Didn't receive an email? Check your spam mail folder first and then contact productprogram@gsgst.org. Troops/girls can participate anytime after Go Day.
- Oct. 29th/ 10PM- Paper order card orders ends! Orders can be entered by families until 10pm.
- Oct. 30th/10PM - Deadline for Troop Fall Product Managers to enter any paper card orders that have not been entered. Orders can be entered by TFPM until 10pm.
- Nov. 17th- Girl recognition deadline. Girls, parents or TFPM can select girl recognition options in M2OS. Recognition orders are placed based on number of items sold (please refer to girl order card).

After the Program

- Council will print reports to aid with product and recognition pick up and distribution. Families can also access/print Girl Order Report from M2OS girl dashboard.
- Council will set up a time/location for parents to pick up nut and candy orders and later, girl recognitions.
- Juliette Caregiver must count and verify each item received during pick up from Council.



Important Information

Dates/ Timeline:

Week of November 18th-20th:

- Nut/Candy items start to be delivered to the Council office and Juliette Caregivers will pick up product.
- Week of November 18th: Girls start delivery product to customers!

Parents, please help your Girl Scout in delivering products to their customers in a timely manner using best practices and safety protocols.

- December 3rd: Money due to GSGST via ACH draft

**If Juliette Caregiver is unable to provide with banking information for ACH Draft please get with a member of Product Program Team to take payment at our Council Service Centers.*

Week of January 2nd:

- Girl recognitions will start to be delivered to Council offices.

Download, Save & Print Reports - Reports are accessed via M2OS Girl Dashboard!

Nut/Candy Pick-Up:

- You will receive the product from your Council, inspect and count the nut and candy items carefully before signing the product receipt.
- Upon taking receipt of product that you have counted and inspected, make sure to immediately keep the product in a cool and dry location.



ASHDON FARMS™



IRG Product Program Credit Scale



| Items Sold | Program Credits |
|------------|-----------------|
| 10 - 19 | \$8 |
| 20 - 29 | \$16 |
| 30 - 39 | \$24 |
| 40 - 49 | \$32 |
| 50 - 59 | \$42 |
| 60 - 69 | \$52 |
| 70 - 79 | \$62 |
| 80 - 89 | \$72 |
| 90 - 99 | \$82 |
| 100 - 109 | \$95 |
| 110 - 119 | \$105 |
| 120 - 129 | \$115 |

| Items Sold | Program Credits |
|------------|-----------------|
| 130 - 139 | \$125 |
| 140 - 149 | \$135 |
| 150 - 159 | \$145 |
| 160 - 169 | \$155 |
| 170 - 179 | \$165 |
| 180 - 189 | \$175 |
| 190 - 199 | \$185 |
| 200 - 209 | \$195 |
| 210 - 219 | \$205 |
| 220 - 229 | \$215 |
| 230 - 239 | \$225 |
| 240 - 249 | \$235 |

| Items Sold | Program Credits |
|------------|-----------------|
| 250 - 259 | \$245 |
| 260 - 269 | \$255 |
| 270 - 279 | \$265 |
| 280 - 289 | \$275 |
| 290 - 299 | \$285 |
| 300 - 309 | \$295 |
| 310 - 319 | \$305 |
| 320 - 329 | \$315 |
| 330 - 339 | \$325 |
| 340 - 349 | \$335 |
| 350 + | \$345 |

This scale is inline with GSUSA guidance and it adheres to the IRS Federal Guidelines as it pertains to non-profit fundraising.

Effective October 1st, Juliette Credits will be available for use in the following ways:

- 1. Membership:** You can use Juliette Credits to cover the cost of Girl Scout membership.
- 2. Travel Rewards (Council EF Tour Travel):** For those who meet the age requirements, Juliette Credits can be applied towards Travel Rewards for Council EF Tour Travel.
- 3. Silver & Gold Projects:** Juliette Credits can now be used to support Silver and Gold Award projects. Please note that project proposals must be approved by our council.

Additionally, it's important to be aware that Juliette Credits will have a 2-year expiration period from the date of earning.

Questions?

Contact us at:

productprogram@gsgst.org
or
956.425.2388