

# BRAVE. FIERCE. FUN!

## 2026 Juliette (IRG) Cookie Program Guide

Welcome to the Girl Scout 2026 Cookie Program! The Juliette program allows girls to register individually for the Girl Scouts, mixing and matching different activities to meet their needs and interests. A Juliette can participate in the Cookie Program, learn business skills and earn rewards! There are a few differences between a troop's Cookie Program and a Juliette Cookie Program, so we have created this guide just for you - Our Juliettes!

### Key Dates & Deadlines!

- Dec. 1st** - Initial Orders can begin to be submitted
- Dec. 11th** - Initial Orders are Due
- Jan. 1st** - Girl Scouts can begin marketing sales
- Jan. 5th-9th** - Pick up Initial Orders
- Jan. 10th** - Council Cookie Cupboards Open
- Jan. 20th** - Council Booth Scheduler/ Early Round
- Jan. 22nd** - Council Booth Scheduler/ 1st Round
- Jan. 26th** - Council Booth Scheduler/ 2nd Round
- Jan. 28th** - First ACH Cookie Draft, January 28th (50% of initial order & all orders picked up from cupboard up until 1/24/2026)
- Jan. 28th** - Council Booth Scheduler/ 3rd Round
- Jan. 30th** - Council Booth Scheduler/ Final Round
- Feb. 2nd** - Begin creating Main Recognition Plan in Smart Cookie
- March 1st** - Cookie Program Ends
- March 12th** - Final ACH Cookie Draft (remaining amount due to council)

### GSGST Product Program Team

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# Participation & Proceed

First things first! Each Juliette (IRG) Girl Scout needs an Adult Volunteer managing her involvement in the program. This Adult volunteer is usually Parent/Caregiver and will take responsibility of tracking sale as well as meeting all deadlines.

## IRG Program Credit Scale Cookie Program

*\*Includes cookies sold in-person and online*

Pkgs Sold:		Program Credit:
12	49	\$11
50	99	\$45
100	199	\$79
200	299	\$113
300	399	\$169
400	499	\$225
500	599	\$281
600	699	\$338
700	799	\$394
800	899	\$450
900	999	\$506
1000	1099	\$563

Pkgs Sold:		Program Credit:
1100	1199	\$619
1200	1299	\$675
1300	1399	\$731
1400	1499	\$788
1500	1599	\$844
1600	1699	\$900
1700	1799	\$956
1800	1899	\$1,012
1900	1999	\$1,069
2000	plus	\$1,125

In compliance with GSUSA, all girls who are not in the traditional troop pathway do not receive individual proceeds, however, they can receive Program Credits. Program Credits earned by Juliette's (IRG's) will be pooled and tracked at a council level.

### **Juliette program credits can be used for any of the following:**

- Membership: IRGs can use their credits for membership fees to maintain their Girl Scout registration.
- GSGST Travel: IRGs can utilize their credits for Girl Scouts of Greater South Texas (GSGST) Travel. It's important to note that they must already be registered with an EF tour to qualify.
- Funding for Silver & Gold Awards: IRGs can allocate their credits to support the pursuit of their Silver and Gold Awards.

## What do you, as a Parent/Caregiver need to do to support your IRG/Juliette Girl?

- Submit a “Troop Product Program Agreement” Form- found on our website.
- Submit an Initial Order by Dec. 11th – these are cookies to having-hand early in the program.
- Set up her Digital Cookie Profile starting January 1st.
- Need more cookies? – Submit Planned Orders via Smart Cookies.
- If Bank Account information was not submitted to Product Program Team be sure to turn in money throughout the program (each time you pick up new cookies)
- Encourage your Juliette to reach her goals!



Scan QR  
Code for  
Help!



DC  
My Account



DC  
Delivery Settings



DC  
Caregiver  
Dashboard

Listed below are some of the ways in which girls are able to sell safely:

### How to Sell:

Our Girl Scouts today have so many opportunities to share cookies both in-person – through door to door and booth sales and online through Digital Cookies. For many years, girls used these opportunities to develop the five skills to power their Girl Scout experience. That will always stay the same, but the way of selling is always changing in order to keep girls safe while they participate in the Girl Scout Cookie Program.

- **Door to Door Sales**

Canvas your neighborhood w/ door to door sales.

- **Porch Drop – offs**

Customers may order online and choose to have cookies delivered straight to their porch.

- **Business to Business Sales**

Moving sales to local real estate agencies or dealerships.

- **Participate in Care to Share**

Not interested in buy a box a cookies, no worry with Care to Share- Customers can get a box of Cookies to our Military Heroes that are local and abroad.

- **Digital Cookie**

Through this channel she can build an avatar, send emails, track goals, track inventory, take payments and so much more.

- **Order Taking**

Take customers' orders on your order card and return later to deliver the cookies and collect the money.



My Goal:



# Set Your Cookie Goals

The Girl Scout Cookie Program begins January 1, 2026.  
You may not take orders or sell cookies before this date.

girl scouts  
of greater south texas

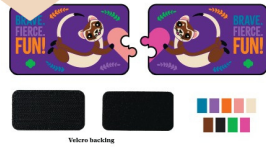
gsgst.org | 956-425-2388

12-74  
Pkgs



BFF Theme Patch

75-149  
Pkgs



BFF Backpack Patch

150-299  
Pkgs



BFF Keychain w/  
Wriststrap

300-449  
Pkgs



BFF Water Bottle Pouch + Topper **OR** Ferret Stress Ball

450-599  
Pkgs



26-27 Girl Scout  
Membership **AND** Cloud  
Slime with Sprinkles

600-799  
Pkgs



Hoodie Sweater  
**OR** Plush Ferret  
Backpack

800-999  
Pkgs



\$100 Travel Reward

\$100 Camp Reward

1000-1499  
Pkgs



\$150 Travel Reward

\$150 Camp Reward

Owala 42oz **OR** JBL Speaker **OR** Snowcone Machine  
**OR** \$150 Travel Reward **OR** \$150 Camp Reward

1500-1999  
Pkgs



\$200 Travel Reward

\$200 Camp Reward

Amazon Kindle **OR** iFLY Cookie Experience on April 18th **OR** Kids Microscope  
**OR** \$200 Travel Reward **OR** \$200 Camp Reward



BFF Karaoke Set **AND** Cookie Camp Dayout!\*  
**OR** Ferret Sleeping Bag **AND** Cookie Camp Dayout!\*  
**OR** GS Bubble Bag with Matching GS Bucket Hat  
**AND** Cookie Camp Dayout!\*

**OR** \$100 Travel Reward **OR** \$100 Camp Reward  
\*Choose 1 Day: May 16th Bayview or June 13th Greenhill

2000-2999  
Pkgs



\$300 Travel Reward

\$300 Camp Reward

Invitation to 2,000+ Banquet at Dave & Buster's\*  
**AND** Scrapbook Set w/ Beats Headphones  
**OR** Invitation to 2,000+ Banquet at Dave & Buster's\*  
**AND** Scrapbook Set w/ Stanley Lunchbag  
**OR** \$300 Travel Reward **OR** \$300 Camp Reward

\*McAllen, May 2nd

3000-3999  
Pkgs



Meta Quest 3S Headset **OR** 3D Printer

4000+  
Pkgs



Go Pro **OR** Switch2

## Direct Ship

12+  
Pkgs



Cookie Techie Patch

50+  
Pkgs



Goal Getter Patch

85+  
Pkgs



Super Patch

# Other Cookie Recognitions

## Reward Disclaimer:

- Recognitions are cumulative and based on availability; items may not be exactly as pictured, and colors, styles, and models/brands may vary.
- Troops that choose to Opt-Out of recognitions will not receive membership at the 450 level but will receive patches and items at the 800+ levels if earned.
- Camp Rewards are not cumulative and may only be selected at one level. They must be used during the current Girl Scout year and are only designated for GSGST Camps. Registration deadlines will apply, and rewards are non-transferable.
- All Rewards are non-transferable and Troops/Parents have until March 31, 2026 to make any changes on (higher) rewards.
- Travel rewards are not cumulative. Travel rewards can only be selected at one level. Travel rewards must be used during the current Girl Scout year and the Girl Scout must already be registered for a council sponsored or GSUSA trip/destination. Girl Scouts must be C/S/A to select this reward.
- Cookie Camp Dayout! is a drop-off event open to all levels, with girls allowed to attend only one date and requiring additional registration by the set deadline.
- iFly Cookie Experience! requires additional registration by March 31, 2026 and will be available for all levels.
- The 2,000+ Banquet is open to all Girl Scout levels, where each girl may bring up to two guests to enjoy a meal and be recognized among her peers. Additional registration with a deadline will be required.

## Fun Patches:

As a troop you can choose to order additional patches for your girls. Patches can be ordered with your recognition order, at a cost of \$0.95/per patch.



### Travel Reward Option:

- For Cadettes, Seniors, and Ambassadors
- Use Cookie Travel Rewards for council sponsored travel trips or GSUSA destinations.
- Travel Rewards are not cumulative.
- Must be used during the 2026/2027 Girl Scout Membership year.
- Trip deposit must be made before travel reward is applied - (deposit fees vary based on travel location)

**Visit the [gsgst.org](https://gsgst.org) travel page for a list of council sponsored trips and GSUSA destinations.**



## Frequently Asked Questions

### **What is the sale price for a package of cookies?**

Cookies are sold for \$6.00 per package. The only cookie at \$7 is our Caramel Chocolate Chip (Gluten Free) Cookie. Cookies can only be sold at this price which is set by our Council.

### **When do girls collect the payment for the cookies?**

With the Direct Sale format, girls will have cookies in-hand, and they will be selling, delivering, and collecting payment all in one step. If girls don't have cookies in-hand, they will take the customer's cookie order and collect payment when the cookies are delivered. Do not leave cookies with customers without receiving payment.

### **Can a customer write a check for cookies?**

Girls should only take checks from people they know and checks should be made payable to their Troop. Girls should only accept checks with the customer's name, address and phone number imprinted on the check. It's a good idea to write the customer's driver's license number on the check and to not accept checks over \$75.00.

### **Are cookie purchases tax deductible?**

Yes and No. Cookies purchased for personal or group consumption are not tax deductible. However, cookies purchased for our Care & Share Program, where the customer does not receive the cookies or benefit directly by paying for the cookies, are tax deductible.

### **Does my Girl Scout have to participate in the Cookie Program?**

Participation in the Cookie Program is voluntary and requires written permission by a parent or guardian. The Cookie Program is a way for girls to finance their Girl Scout activities and special projects. The Girl Scout Cookie Program is not just about cookies. This annual program offers a hands-on opportunity to learn entrepreneurial skills as part of the Girl Scout Leadership Experience. We find that most girls enjoy this program and look forward to it each year.

### **What if a customer is not satisfied with the cookies?**

Contact the Girl Scout Office if a customer is not satisfied with the Girl Scout Cookies that they purchased.

### **Can I use Email, Text Messaging, and Social Networks to tell friends and family about the Cookie Program?**

abcsmartcookies.com has an interactive online tool, Smart Cookies, that helps girls develop an online storefront and digital link to share with customers that will take them directly to her personal online cookie business. Girls can use email and age-appropriate internet functions as marketing tools to let family, friends and former customers know about the sale and take cookie orders. Girls 13 and older may use social networking sites such as Facebook and Twitter as long as they have their parent's permission and adult supervision. As a Girl Scout, girls should not use or post their personal email, street address, or phone number. Instead use an adult's email or troop email that is monitored by an adult.

### **Can I take money over the internet?**

Yes and No. Girls must supply customers with their direct link to their online storefronts in Smart Cookies for payment and girl-delivered requests. Under no circumstances can girls or their parents solicit or take money over the internet for the Girl Scout Cookie Program through online sales sites such as Amazon, eBay, Craigslist, or public Buy, Sell, Trade sites or community sites.

### **Can I have a cookie booth for just my Girl Scout and me?**

Yes. These are referred to as cookie pop-ups. Much like a lemonade stand in your front yard. A Girl Scout and her caregiver are allowed to pop-up in front of their own home or in a vacant parking lot. An adult must be present at all times. Participants must all be from the same household and never with another Girl Scout from outside your home. If there are two Girl Scouts from two different households, there must be two unrelated adults present and it is now considered a booth for a troop opportunity and all members of the troop should be invited to participate. Cookie pop-ups are prohibited at all Council sponsored and Troop-sponsored locations. For example; Walmart, H-E-B and some retail sites. Contact the council prior to popping up and confirm that your location choice is available.



Girl Scout Digital  
Cookie Pledge



Girl Scout Cookie and  
Product Sale Safety  
Activity Checkpoint