



2024 Fall Product Program Family Guide

girl scouts
of greater south texas

M2 Media

About the Fall Product Program

The Fall Product Program is a council-sponsored program that combines educational activities with money earning opportunities for the troops. During the program, Girl Scouts offer nuts, candy, magazines and other online items to their customers. This program allows troops to earn funds at the beginning of the Girl Scout year, while helping girls gain experience: goal setting, decision making, money management, people skill and business ethics.

Help your troop get a jump start on reaching their GOALS by participating in the Fall Product Program!

Important Dates

October 1st- Fall Program Begins

- Girls get access to M2

October 29th- End of In-person Order taking

- Parents enter all nut card orders into M2 & turn in all money to the troop

October 30th- December 2nd

- Online & Direct Ship orders continue.

November 19th-21st

- Nut/candy Items arrive at Service Unit levels!

Fall Product Program Perks

Earn Customized Patches

Fall Personalized Patch

Girl can earn their Personalized Patch by doing the follow:

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$300 in total Fall sales



Crossover Personalized Patch

Girls can earn the Cookie Crossover Patch by doing the following:

- Create your avatar in the M2 system
- Sell 100+ items in the Fall
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 300+ packages of cookies during the 2025 Girl Scout Cookie Program



Care to Share / Thank You Nuts

- Care to Share is a great way for customers to give back to the community through donations of products.
- Our council's Care to Share items will be donated to Operation Gratitude. For each \$7 donation, Military and first responders, both at home and abroad, will be sent one can of candy/nuts.
- Donations are credited to the participant's sales & troops receive proceeds per donation sold.
- Girl Scouts earn the Care to Share patch by selling 5 or more Thank you nuts/ donations.



More Reward Choices & Levels!

See Nut Order Card for more details.

Participants should register online to track reward progress & select rewards as they are earned!

Troop Rewards include:

- Embrace Possibility Patch (15+ Combined items)
- 2024 Patch & Heart Necklace (35+ Combined items)
- Goal Getter Patch & Small Elephant Plush (55+ Combined items)
- Elephant Patch & Elephant Charm & Charm Bracelet & LED Scrunchie (75+ Combined items)
- 100+ Patch & Large Elephant Plush & Embrace Possibility T-Shirt (100+ Combined items) & much more!



Supporting your Girl Scout

- Make sure she is a registered member of Girl Scouts on or before Oct. 1st.
- Review and sign the Girl Permission Slip.
- Assist your girl with setting up her online program, sending emails and calling/ texting family and friends.
- Remember- participation in Product Program activities is optional, but strongly encouraged to assist the girls in their leadership experiences and entrepreneurial skills.

EMBRACE POSSIBILITY



Step 1: Set a Goal

What's your Girl Scout's Goal? Does she want to help the troop earn money for an upcoming activity? Does she want to earn a special reward from the order card? Whatever it is, be sure to set a Goal first.

Step 2: Set-Up the Girl's Online Program **October 1st**

- M2 (Online operating system) will open up to allow you to begin setting up your girl's online program. To access the system, go to <http://www.gsnutsandmags.com/gsgst>
- Girl will be able to customize their online program with their personalized avatar, pictures and a special video message to their customer.

Step 3: Collect Orders & Thank Customers- **October 1st - October 29th**

- Send 18+ emails to family and friends inviting them to shop your girl's online program from Step 2.
- Text & share your online program link to social media. Family and friends will be able to shop on the go.
- Jot down orders taken in person on the nut/candy order card. Be sure to collect money for all orders.
- Remember: Parent/ Caregiver must enter any paper order into your Girl Scout's M2 account by October 29th.

Step 4: Turn in Money & Paperwork to Troop - **Beginning October 29th**

- Verify all paper order for accuracy and payment. Make sure you get a receipt for the money you turn in to the troop.

Step 5: Online Items & Direct Ship - **October 30th - Dec. 2nd**

- Girls and Troops can continue to share their online sales link to their family/friends.
- All orders will count towards individual girl rewards and troop proceeds.

Step 6: Deliver Your Orders to the Customers- **November 19th- 27th**

- Your troop leader will notify you when your "Girl-Delivered" nut/candy items are ready for pick-up to deliver to your customers.
- Girl Rewards will arrive in late November.

Handy Tip: Use this envelope for all money collected and for your paper nut/candy order card.